

Advancing Home Energy Labelling in Canadian Communities







Land Acknowledgement



Clean Air Partnership acknowledges that the land on which we operate is the traditional territories of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples.





Enjoying the Passage of Time - Jimmy Carr Video by Zhaawnong Webb





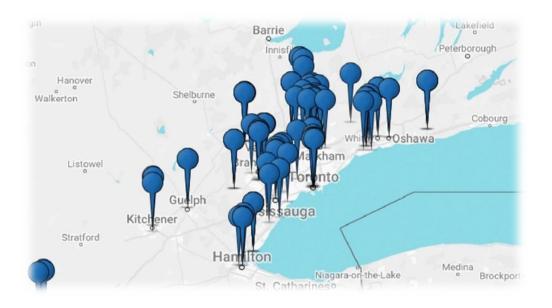
Clean Air Council Tools



The Climate Policy Database tracks climate-related policies



The Climate Action Atlas tracks implemented ambitious mitigation projects





Upcoming CAP Events

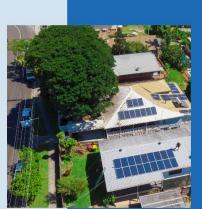


1. Applying Equity Lens in the Rental Retrofit Market and Renewables Installation

Jan 19, 11:30 AM

2. SSG's GHG Calculator for Municipal Projects

Jan 24, 1:00 PM



APPLYING AN EQUITY LENS IN RENTAL RETROFIT MARKET AND RENEWABLES INSTALLATION

JANUARY 19 11:30 AM - 12:30 PM



SSG'S GHG CALCULATOR FOR MUNICIPAL PROJECTS

JANUARY 24 1:00 PM - 2:00 PM



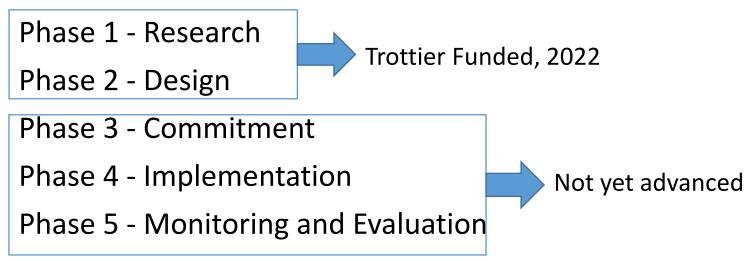
Presenter – Kevin Behan, Operations Director

Objective



Examine why no Canadian jurisdiction has advanced mandatory labeling, develop an implementation toolkit and milestone framework for the advancement of HERD in Canada

Project Phases:



Layout



Phase 1 Section 1 – Landscape Review

Section 2 – Benefits, Barriers, Key Actors

Section 3 – Understanding Consumer Preference for HERD

Phase 2 Section 4 – Program Design Considerations

Section 5 – Milestone Framework

Landscape review



Many jurisdictions mandate home energy labeling and disclosure at the time of lease or sale for low-rise, mid-rise, MURB's and row/semi/detached single family homes

- Australian Capital Territory
- EU
- Austin TX, Portland OR, Ber

No mandatory programs in Canada

Voluntary programs ongoing at federal, provincial, regional and municipal levels

Jurisdictional scan







Portland, OR





ENERGY

THIS HOME'S SCORE

OUT OF 10

THIS HOME'S ESTIMATED **ENERGY COSTS**

\$**1,688**

PER YEAR

HOME PROFILE

5909 NE 25th Ave Portland, OR 97211

2,300 sq.ft.

ASSESSMENT

10/14/2020

10/14/2028

Donald McGee Home Synergy Solutions LLC

503-381-3159

donaldjmcgee@

gmail.com





Official Assessment | ID# 323910

The Home Energy Score is a national rating System developed by the U.S. Department of Energy. The Score reflects the estimated energy use of a home based upon the home's structure and heating, cooling, and hot water systems. The average score is a 5. Learn more at HomeEnergyScore.gov.

HOW MUCH ENERGY IS THIS HOME LIKELY TO USE?

Electric: 8,930 kWh/yr	\$1,097
Natural Gas: 629 therms/yr	\$591
Other:	\$0
Renewable Generation:	(\$0)

How much energy does this home generate? kWh/vr

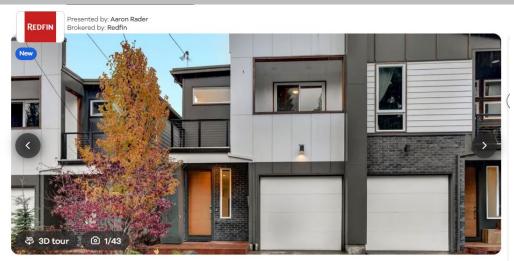
TOTAL ENERGY COSTS PER YEAR \$1,688

THIS HOME'S CARBON FOOTPRINT:



What should my home's carbon footprint be? Between now and 2030, Portlanders should reduce carbon pollution per household to 3 metric tons per year to reach our climate goals.

- Actual energy use and costs may vary based on occupant behavior and other factors.
- Estimated energy costs were calculated based on current utility prices (\$0.12/kwh for electricity;
- \$0.94/therm for natural gas; \$2.78/gal for heating oil; \$2.52/gal for propane).
- Carbon footprint is based only on estimated home energy use. Carbon emissions are estimated based on utility and fuel-specific emissions factors provided by the OR Department of Energy
- Relisting 2-7 years after the assessment date requires a free reprint of the Report from us.greenbuildingregistry.com to update energy and carbon information.
- This report meets Oregon's Home Energy Performance Score Standard and complies with Portland City Code



How much home can you afford?

For sale

\$575,000 Est. \$3,750/mo Ø

3 bed 2.5+ bath 1,703 sqft

6882 NE 13th Ave, Portland, OR 97211







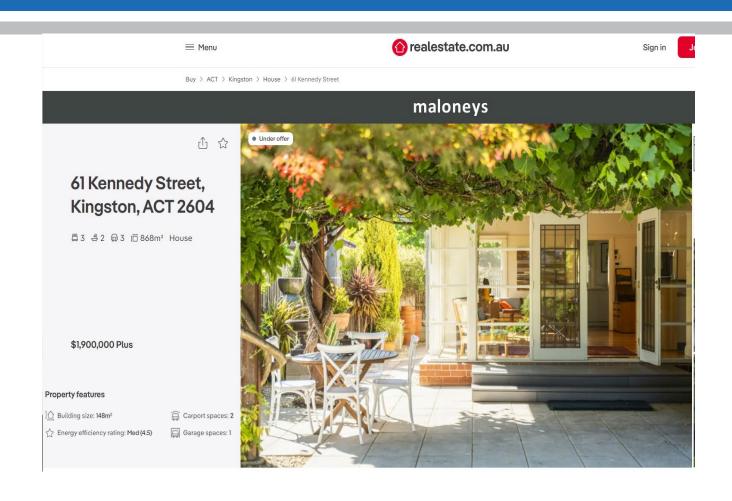


Excellent layout in this contemporary townhome within walking distance to Woodlawn Park! Walk to everything the Dekum Triangle offers including restaurants, shopping, Woodlawn Elementary and of course Woodlawn Park. High ceilings throughout the open living area on the main level with spacious kitchen w/island, plenty of storage, stainless steel appliances, and pantry. Primary suite has great separation from other bedrooms and features walk-in closet, walkin shower, and double sinks. Really cool Jack and Jill bathroom connects 2nd and 3rd bedrooms, 2nd bedroom also features private patio. Desirable upper level laundry room. Head out onto the low maintenance fenced back patio. Has a very rare 10 rating for the Home Energy Score(HES). Absolutely a must see! [Home Energy Score = 10. HES Report at Show less

ACT, Australia

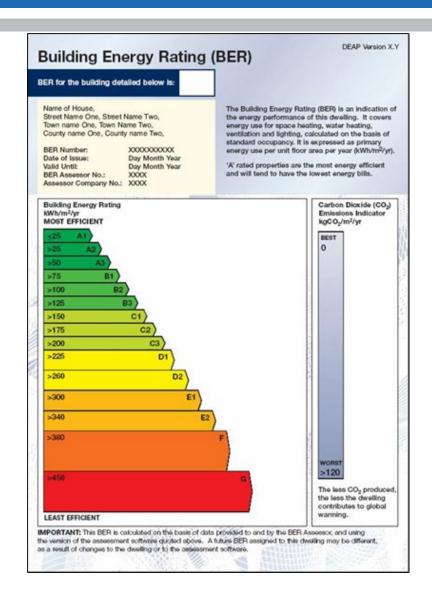






EU / Ireland





€399,000

347 Sundays Well, Naas, Co. Kildare

□ 4 beds □ 3 baths □ 127m² □ □ □ □ □ Refreshed on Nov 4, 2022

Eircode: W91 R9AW

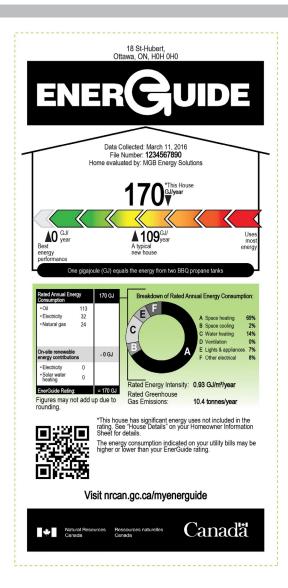


Voluntary programs in Canada



Energuide by NRCan

Federal, Multi-step process for labeling new + existing homes Rating provided in GJ/year – 0 is best energy performance ~200,000+ labels issued till date (2020 data)



Voluntary display systems



RateOurHome.ca

Metro Vancouver's system to advance Energuide

61,785 homes received 1st label and 39,395 homes got post retrofit labels (2007-17)

Homeowner must apply to have their home displayed – 6 displayed

Edmonton's Home Energy Map

City offered rebates for assessment (out of money now), retrofit components and putting labels on a public map - >6k displayed





- Increased energy efficiency
- Reduced emissions
- Increased property value
- Job creation (energy assessors)

Indirect benefits



- Increased energy literacy
- Economic growth (trades etc)
- Supports other EE policies
- Helps municipal GHG commitments
- Transparency for home buyer
- Easier for sellers to sell efficiency





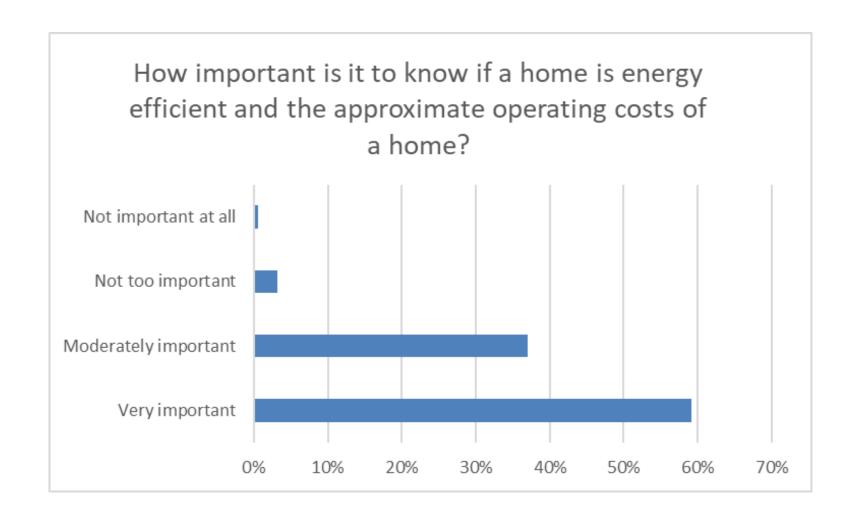
- Low homeowner interest
- Broad acceptance from multiple actors
- Privacy concerns
- Funding availability
- Capacity to deliver programs
- Low energy prices
- Uptake (voluntary programs)



- June 2022
- N=1005
- Error = +/-3.1% 95%CI
- Representative of age, gender, income, province



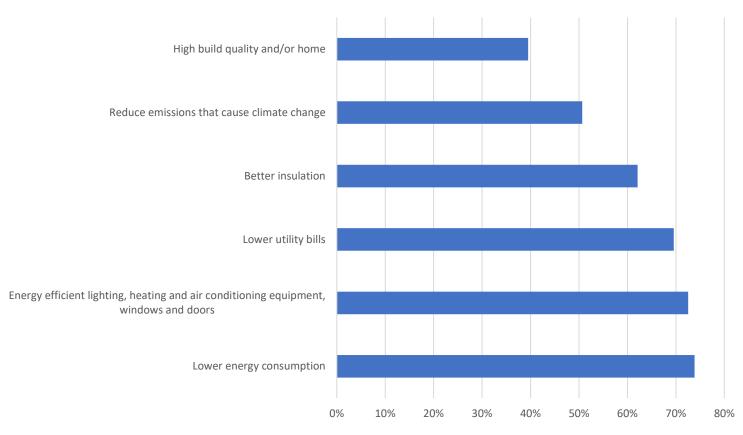








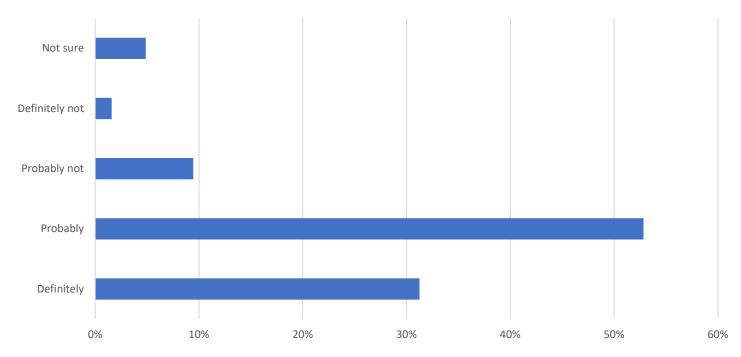
What do you think of when you hear the term energy efficient home?





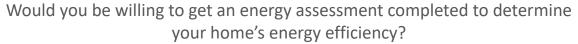


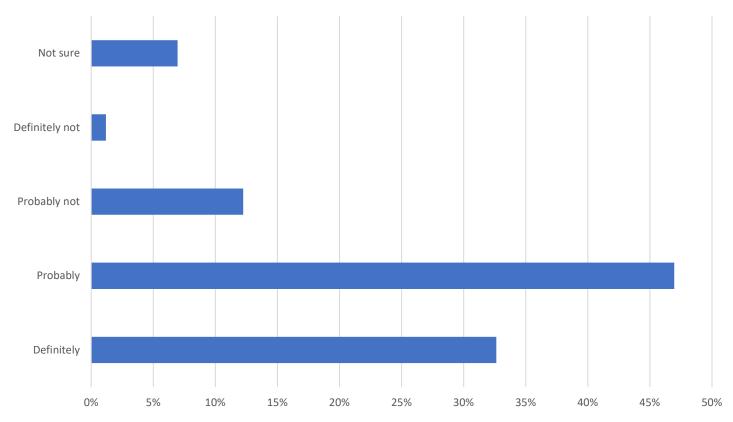
Do you think that a home's price would be affected by requiring its sellers to disclose their home's energy rating?







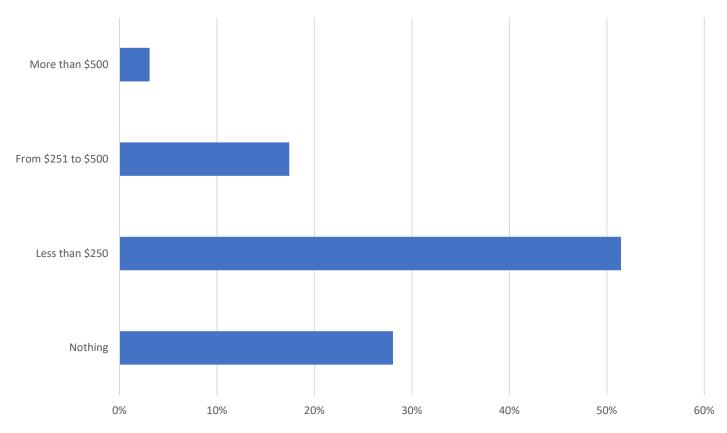








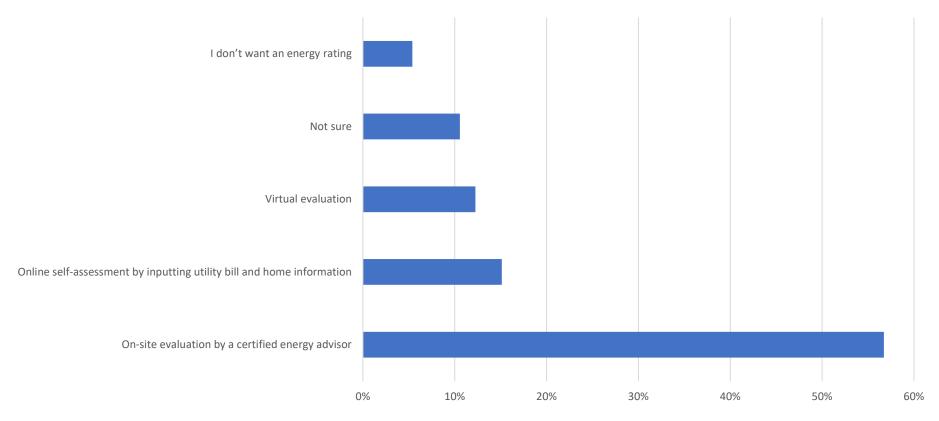
How much would you be willing to pay to have your home energy rated?







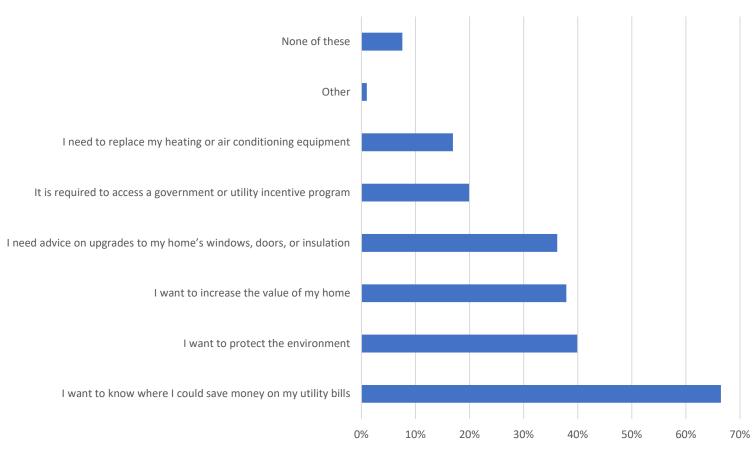
What is your preference for conducting home energy evaluations?





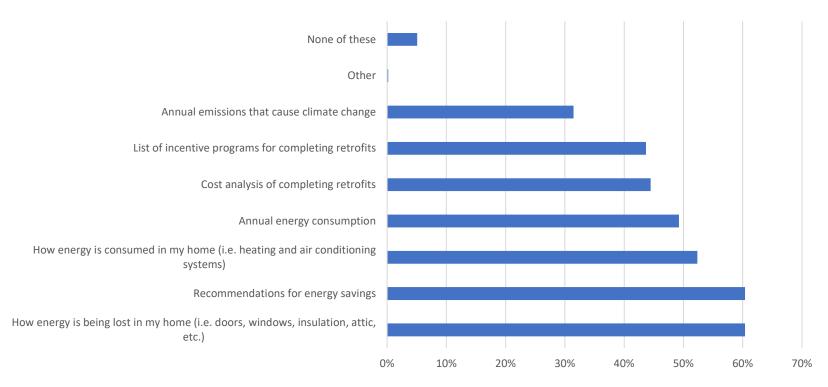


Why do you want your home's energy efficiency evaluated?





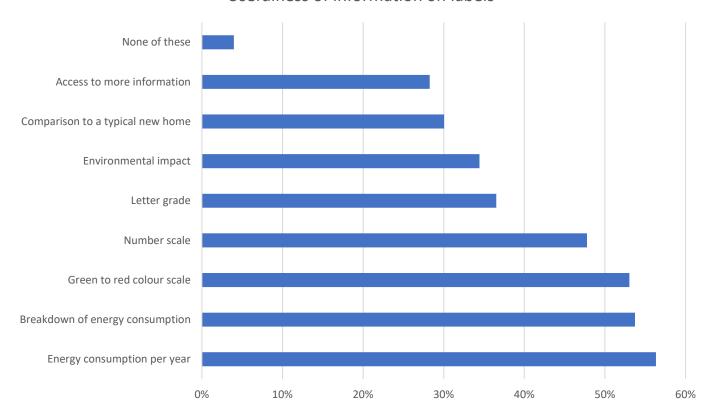
What type of information would you like to obtain from your home energy assessment?







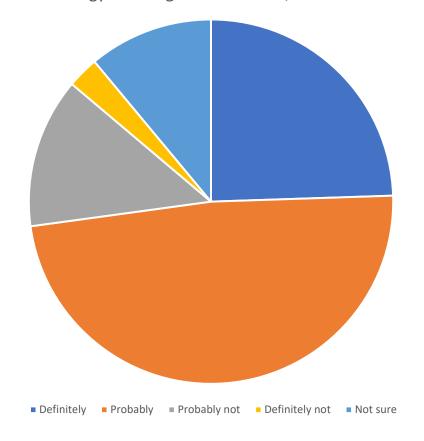
Usefulness of information on labels



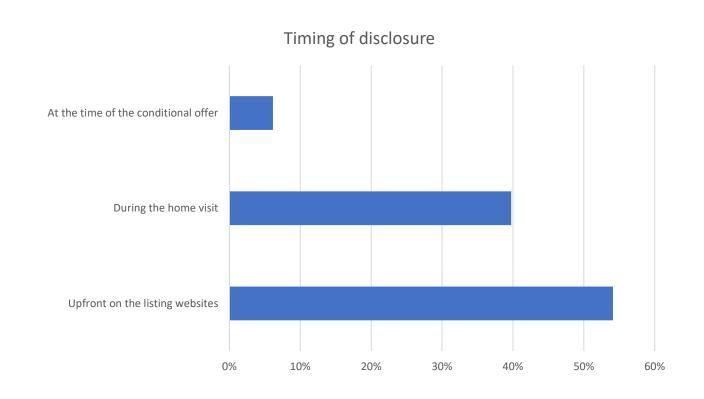




Should energy labelling be tied to sale/lease of a house?



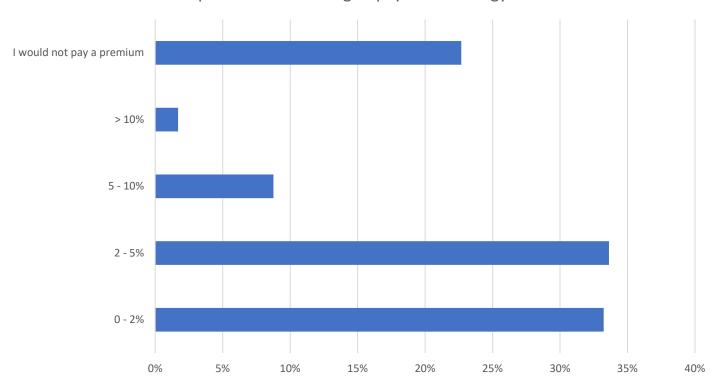








Premium respondents are willing to pay for an energy efficient home



Program design considerations



Eligibility

Timing

Target Audience

Energy Assessments

Program Financing

Energy Labels

Energy Assessor Database

Program Administration

Software and I.T

Program Model

Risks and Risk Mitigation Strategies

Strategies to Drive HERD Demand

Next steps



Project Phases:

Phase 1 - Research

Phase 2 - Design

Phase 3 - Commitment

Phase 4 - Implementation

Phase 5 - Monitoring and Evaluation

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Questions?

Kevin Behan

kbehan@cleanairpartnership.org





What is the municipal role for energy labelling?