

THE PLAN TO DEVELOP A NET ZERO PLAN

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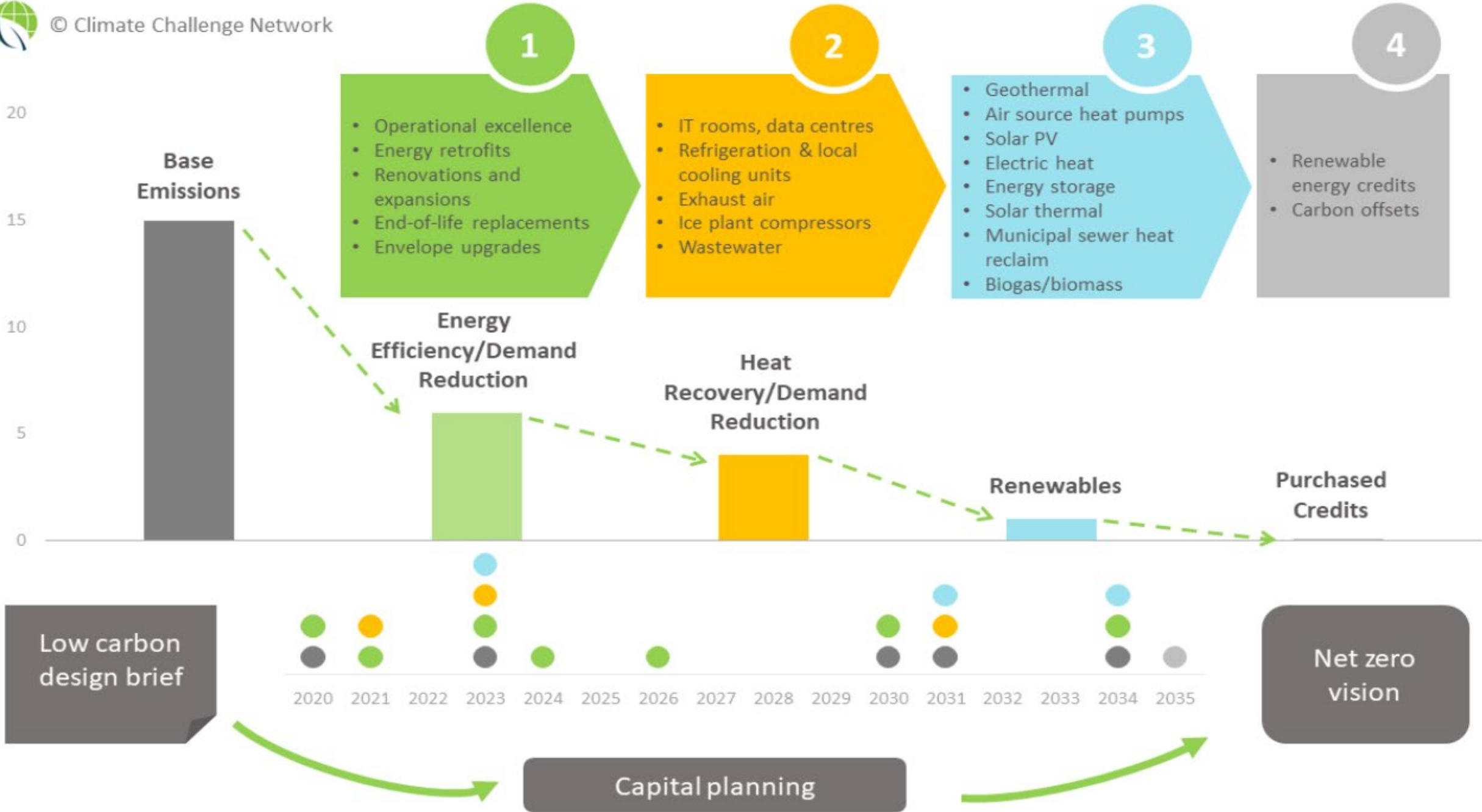
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YOU KNOW I'M

STEALING THAT RIGHT?



Steps:

- 1) Shrink the pie
- 2) Fossil Fuel Diet (electrification)
- 3) Renewables!



Will it work?

Benefits:

- Normalization and establishing awareness
- Capacity building
- Internalizes data monitoring and management
- Seamless transition to implementation
- Save on consulting fees?

Will it work?

Drawbacks:

- Requires more time
- Miss something?
- Council perception
- Maintaining sanity!

City of Barrie: Conservation & Demand
Management Plan
2020-2024

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City of Barrie

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Key Considerations:

- Conservation / Energy Efficiency Rules
- Integration within the Capital Planning Group
- Renewable energy everywhere
- Streamlined data management
- Integration with operational groups