

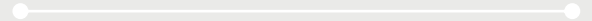
The path to making your climate action plan fundable.





Today

1. ClimateView & ClimateOS
2. The 3 elements of **'fundable'**
3. Saint John's story
4. Nottingham' story
5. Sneak peak co-benefits feature



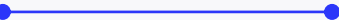
What would make your Climate Action Plan more fundable?

Go to **www.menti.com**
and use the code **2785 4260**

About ClimateView

We empower cities with **authoritative living climate action plans**. By revealing the optimal path, making the economic case and managing their climate transition.

Founded



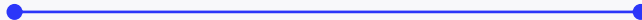
2018

Markets



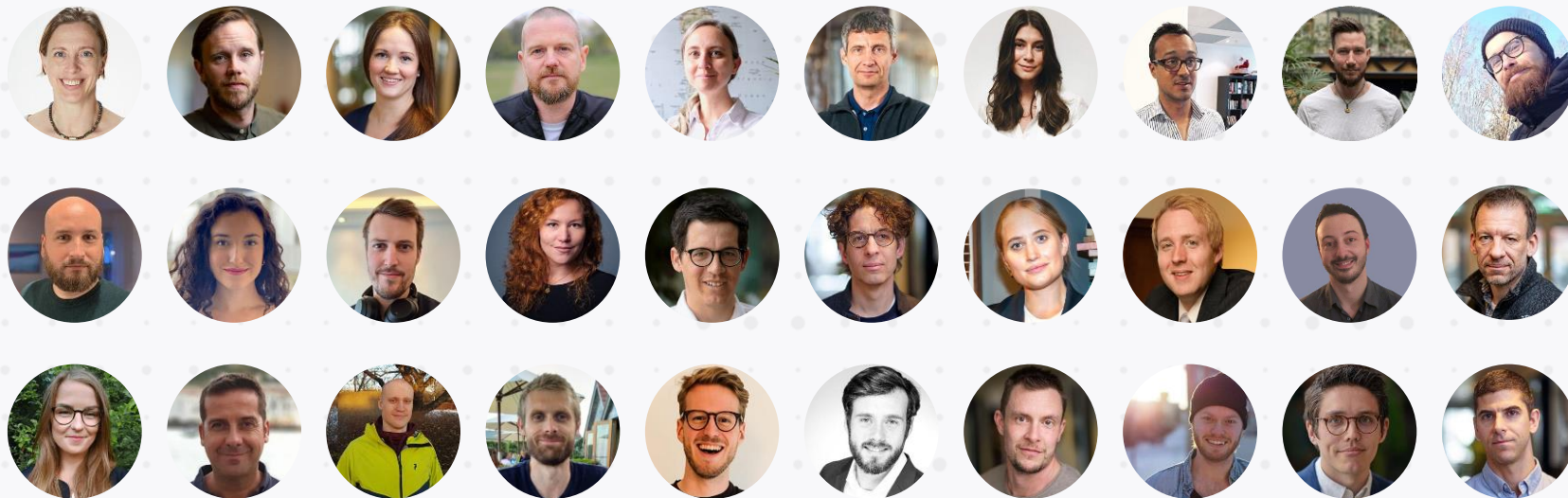
6+ countries
35+ cities

Some Pioneering Cities



Saint John, Nottingham,
London Islington, Uppsala,
Basel, Newcastle & Mannheim

Our team



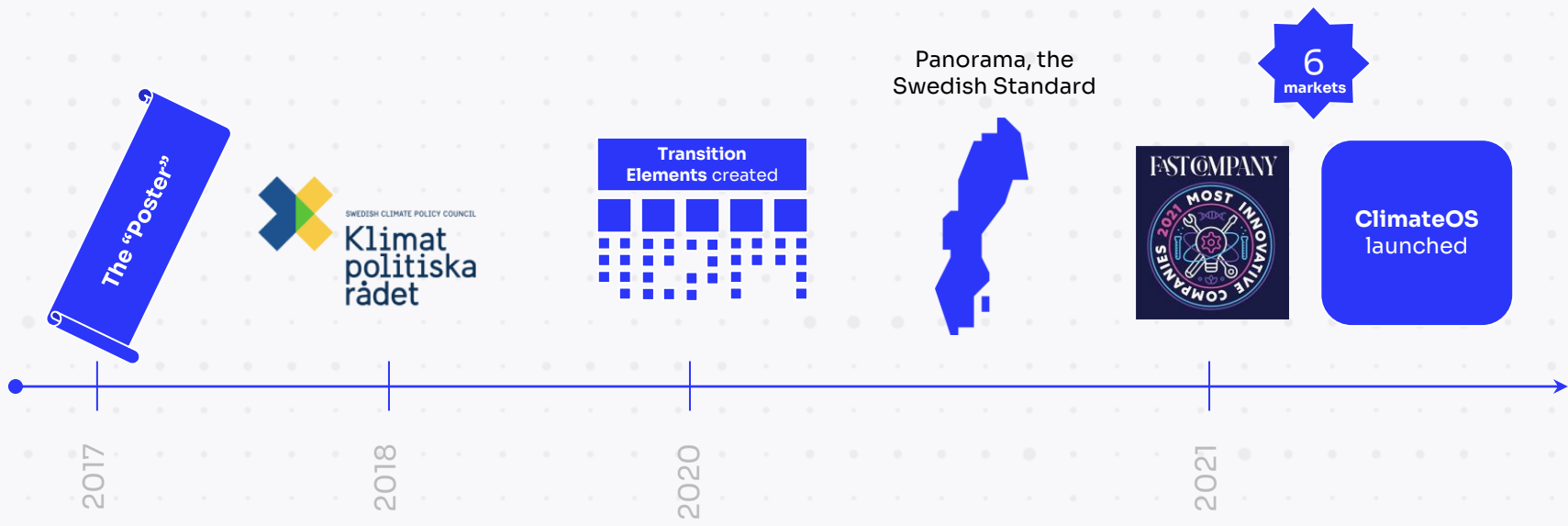


Our story begins with

A 4m long poster



Our story



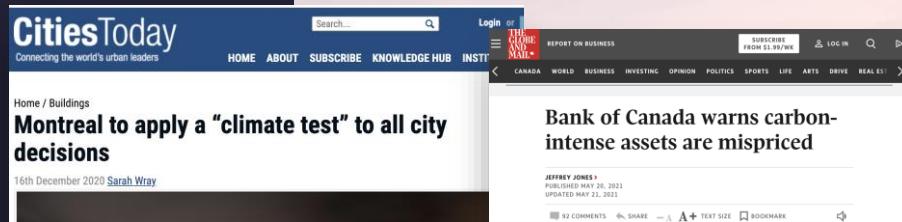
Why we created ClimateOS

The growing challenge of aligning Targets, Plans and Budgets

→ Difficult to manage investment



How do you direct and manage investments at scale?



REPORT ON BUSINESS

Bank of Canada warns carbon-intensive assets are mispriced

JEFFREY JONES
PUBLISHED MAY 20, 2021
UPDATED MAY 22, 2021

92 COMMENTS SHARE TEXT SIZE BOOKMARK



Canada Infrastructure Bank to invest up to \$170 million in one of the world's largest clean energy storage projects

Investment & attention changes everything



What if you could
increase influence
and authority in your
Climate Action Plan?



Transform your CAP into a responsive collaborative workflow

ClimateOS operationalizes plans 10x faster

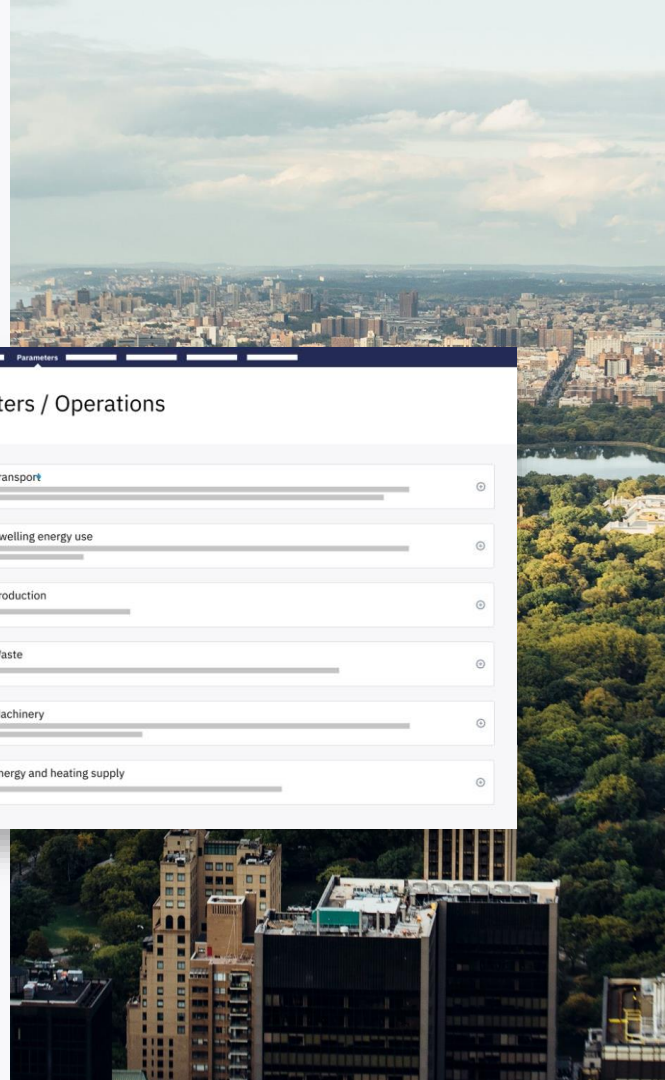
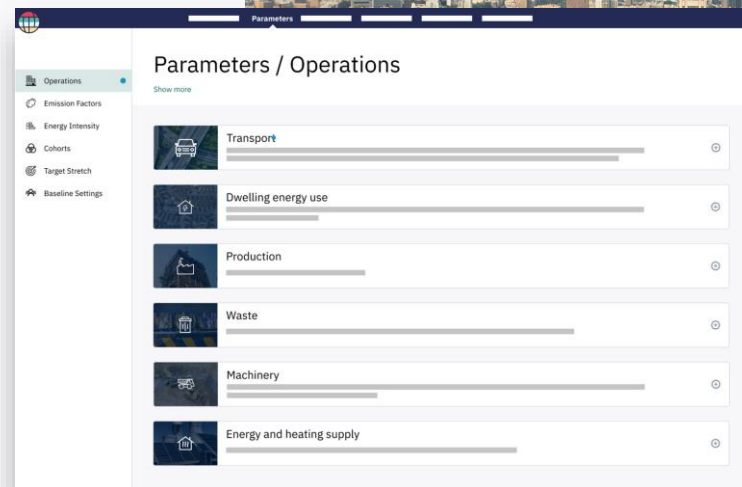




Our approach

Provides clarity, traceability
and rigour — to enable
adaptability

Transparent
data &
reasoning



The transition method

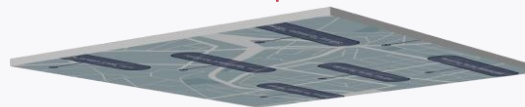
City's emissions

The emissions a city is taking responsibility for. Scope 1,2,3. Consumption, etc,



Baseline city economic & physical activity

A city's physical and socio-economic profile; Operations, Emission Factors, Energy Intensities, Cohorts, Target potentials



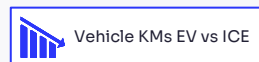
Transition Element

The description of an Economic Activity and Need that is upheld whilst shifting the Mechanism that delivers that activity.



Primary & proxy indicators

Measurement of the actual operations that have changed. Proxies are used where this data cannot be measured.



Behavioural drivers

Universal descriptions of parameters that will affect a person such as cost, quality & accessibility.

Av. distance to charging station

Commute cost Private vs Public

Ownership cost EV vs ICE

Actions

The implementations available such as policies, prohibitions, incentives and investments.



Operations shifts that reduce emissions

A Transition Element addresses operations of the city

Indicators measure a Transition Element's actual shift

Behavioural drivers affect Primary Indicators with assumed impact and probability

Actions affect drivers with assumed impact and probability

The transition method

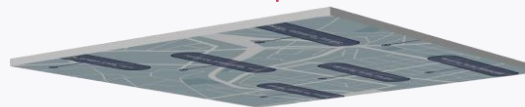
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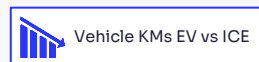
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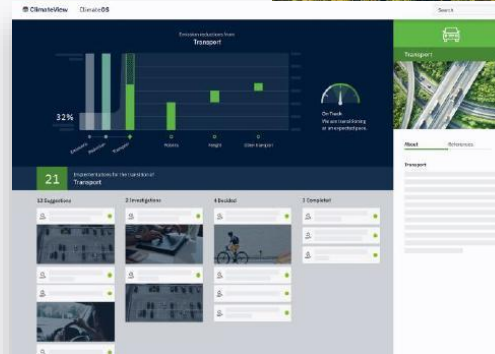
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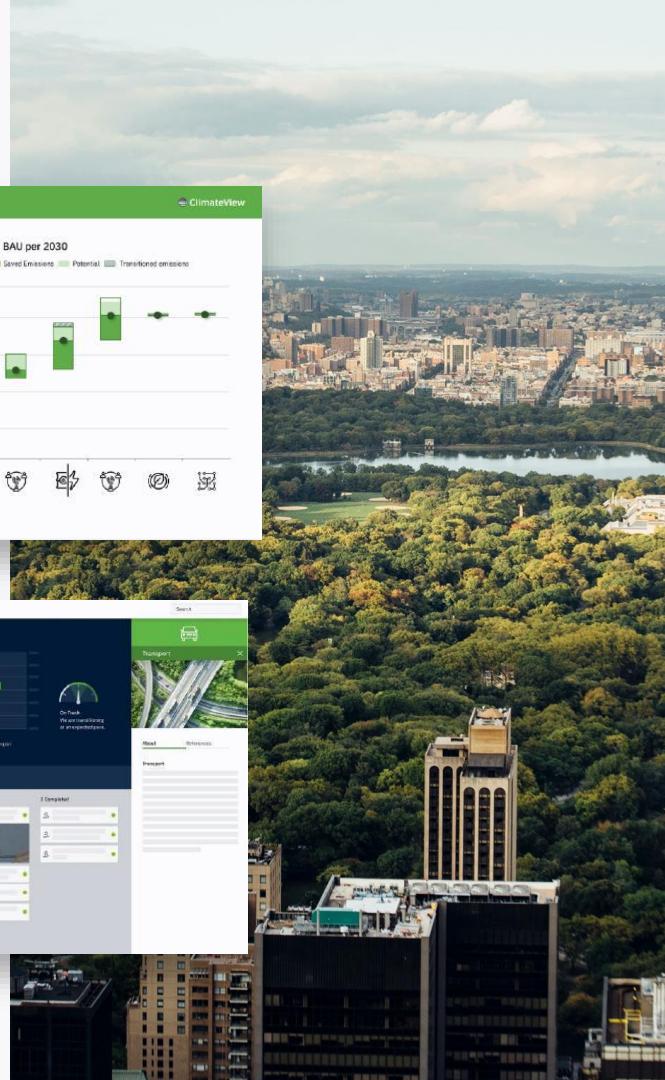


An integrated platform

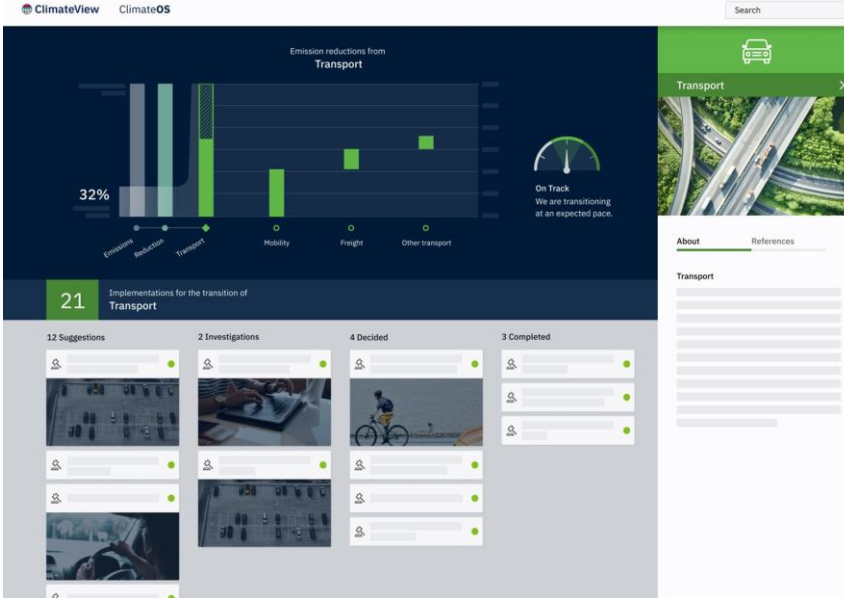
Collaboration and engagement at the heart of everything



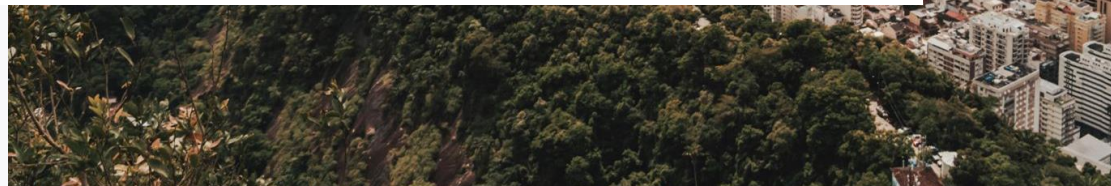
Co-creation & buy-in



Let's take a look



The screenshot displays the ClimateView ClimateOS interface. At the top, there is a search bar and the text "ClimateView ClimateOS". The main content area is titled "Emission reductions from Transport" and features a bar chart. The chart shows a 32% reduction in emissions from transport, with a green bar representing the current state and a dashed line indicating the target. Below the chart, there are four categories: "Emissions Reduction Transport", "Mobility", "Freight", and "Other transport". A gauge on the right indicates "On Track" with the text "We are transitioning at an expected pace." Below the chart, a green box highlights "21 Implementations for the transition of Transport". The interface is divided into four columns: "12 Suggestions", "2 Investigations", "4 Decided", and "3 Completed". Each column contains a list of items with icons and progress indicators. On the right side, there is a sidebar with a search bar, a "Transport" header, and a list of "About" and "References" items.



Why cities start with ClimateOS:

A fulcrum to create systemic change

To transparently
highlight the 'gaps'
in a plan to
mobilize action.

To manage **broad
simultaneous
delivery** of actions
to achieve the set
targets.

To **improve the
persuasiveness** of
the plan in political
spheres

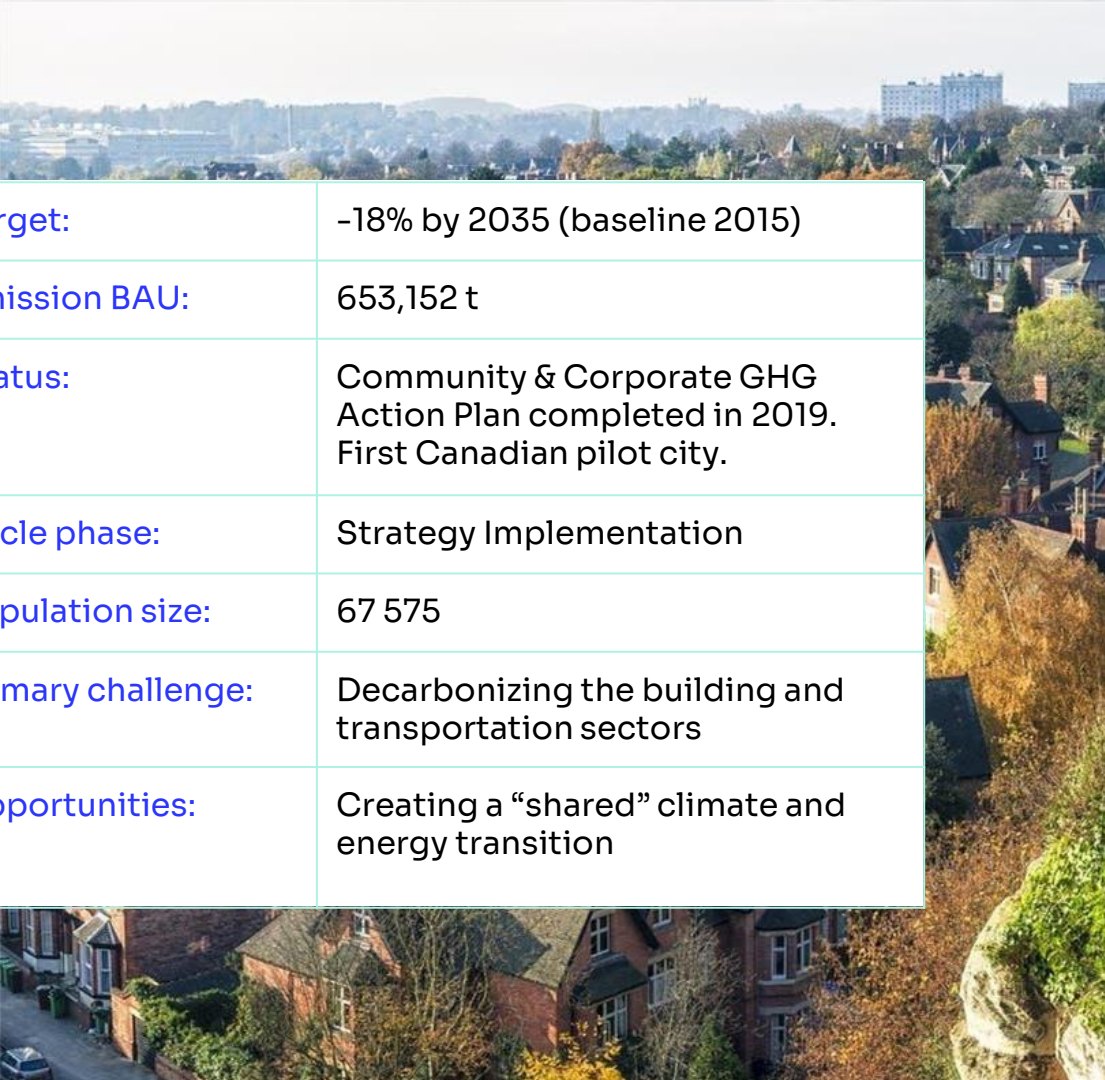
The logo graphic for Saint John consists of several overlapping, concentric circles in shades of blue and teal, creating a dynamic, swirling effect.

Saint John

Samir Yammine,
Asset and Energy Manager

Saint John's transition

“We have a plan.
Now the big
work begins;
engagement,
financing &
monitoring”



Target:	-18% by 2035 (baseline 2015)
Emission BAU:	653,152 t
Status:	Community & Corporate GHG Action Plan completed in 2019. First Canadian pilot city.
Cycle phase:	Strategy Implementation
Population size:	67 575
Primary challenge:	Decarbonizing the building and transportation sectors
Opportunities:	Creating a “shared” climate and energy transition

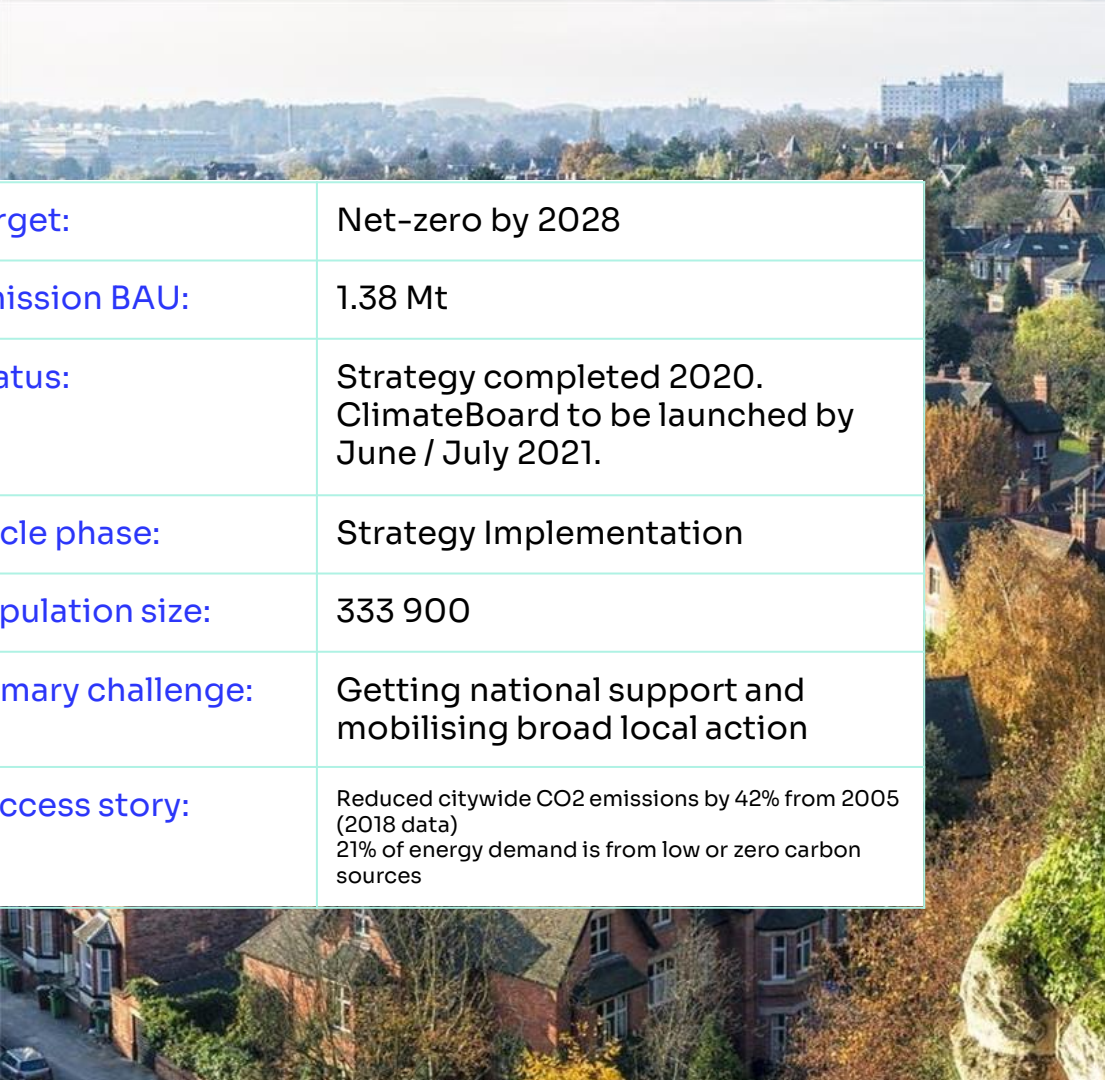


Nottingham

Chris Common,
Carbon Neutral Policy Manager

Rachel Unwin,
Performance & Monitoring Manager

“Science tells us
2028 is our
target... our
deadline”



Target:	Net-zero by 2028
Emission BAU:	1.38 Mt
Status:	Strategy completed 2020. ClimateBoard to be launched by June / July 2021.
Cycle phase:	Strategy Implementation
Population size:	333 900
Primary challenge:	Getting national support and mobilising broad local action
Success story:	Reduced citywide CO2 emissions by 42% from 2005 (2018 data) 21% of energy demand is from low or zero carbon sources



ROI: Costs & co-benefits

Coming Q3



The next piece of the puzzle

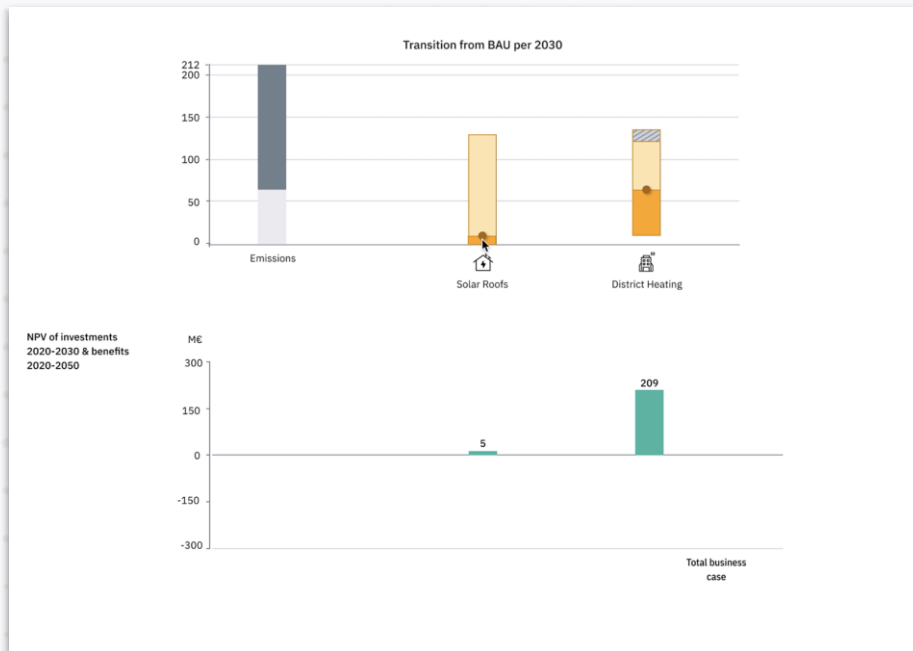
The capex, opex,
costs, revenues and
co-benefits of every
shift in your transition

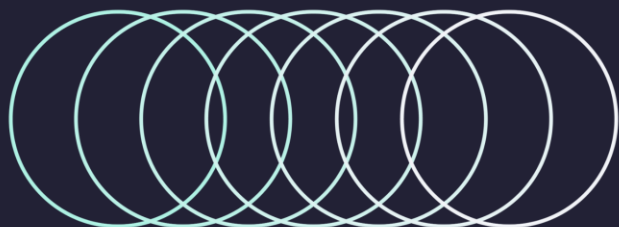
Adapted and customizable for your city



First of its kind

The business case of your transition





ROI Private Beta

Get your municipality to
the top of the list

Drop me a line at
michael@climateview.global



Thank you

Michael Bergöö
michael@climateview.global

Samir Yammine
samir.yammine@saintjohn.ca

Chris Common & Rachel Unwin
chris.common@nottinghamcity.gov.uk
rachel.unwin@nottinghamcity.gov.uk

Gabriella Kalapos
gkalapos@cleanairpartnership.org

Transforming climate planning into **progress**

climateview.globe

