

Region of Peel working with you



Funded in part by the City of Brampton's Advance Brampton Fund



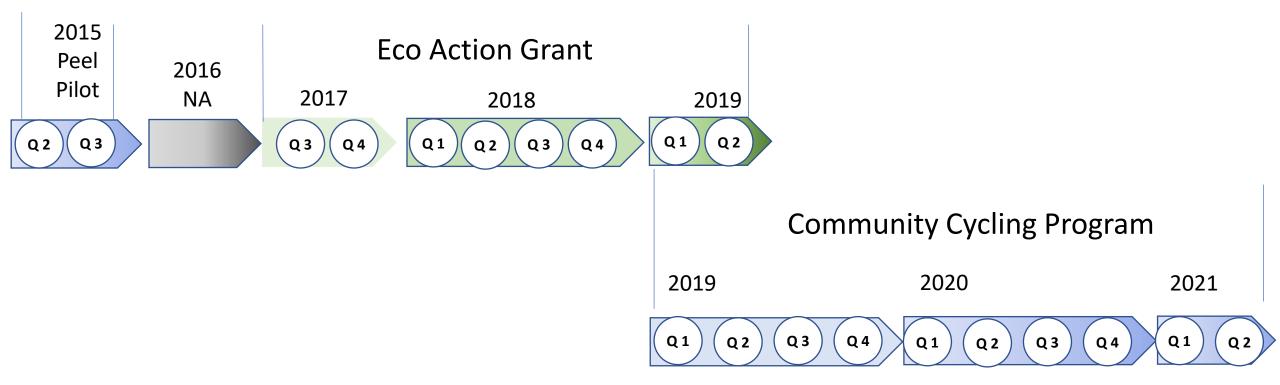
BikeBrampton.ca

Biking in Brampton Builds our Community

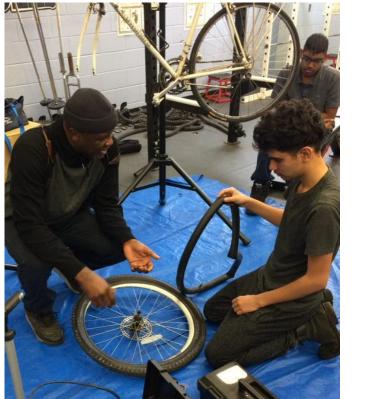
The Brampton Bike Hub and Caledon Bike Hub

In partnership with Punjabi Community Health Services and BikeBrampton

Brampton and Caledon Bike Hub Timeline



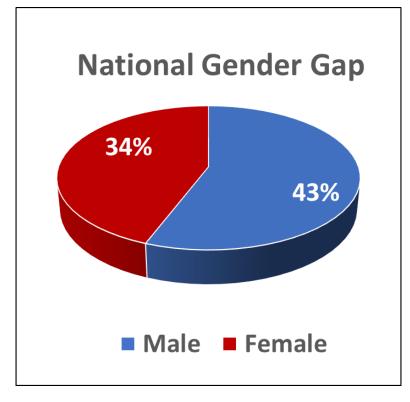


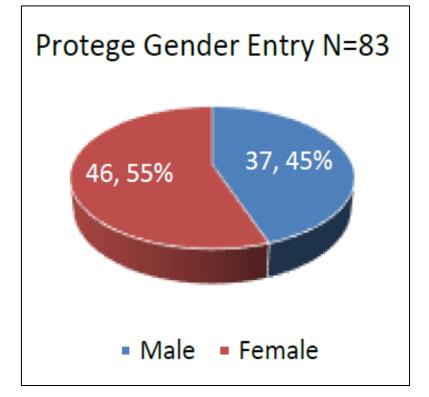




Equity rides bicycles

Gender Gap in Cycling





Participants

Those experiencing a disruption

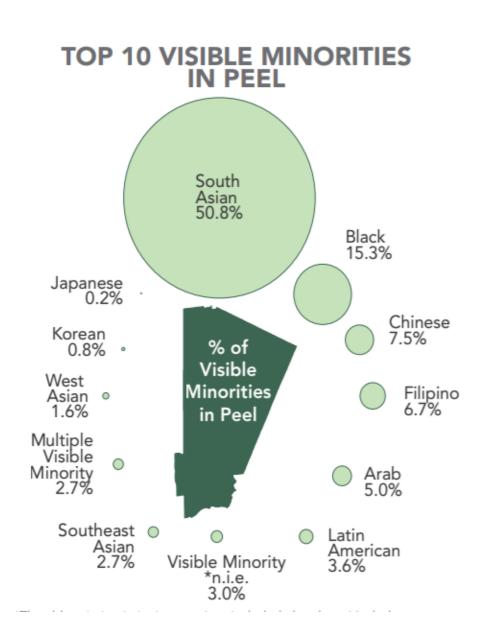
- Behaviour change theory
- We are on track to have 150% more signups in 2021 than in 2020

Access to bicycles

• 70% participants did not possess a working bicycle

mmigration Demographics

- 52% of residents in Brampton were immigrants in 2016.
- 82% of Pedalwise participants were not born in Canada





Bike Library

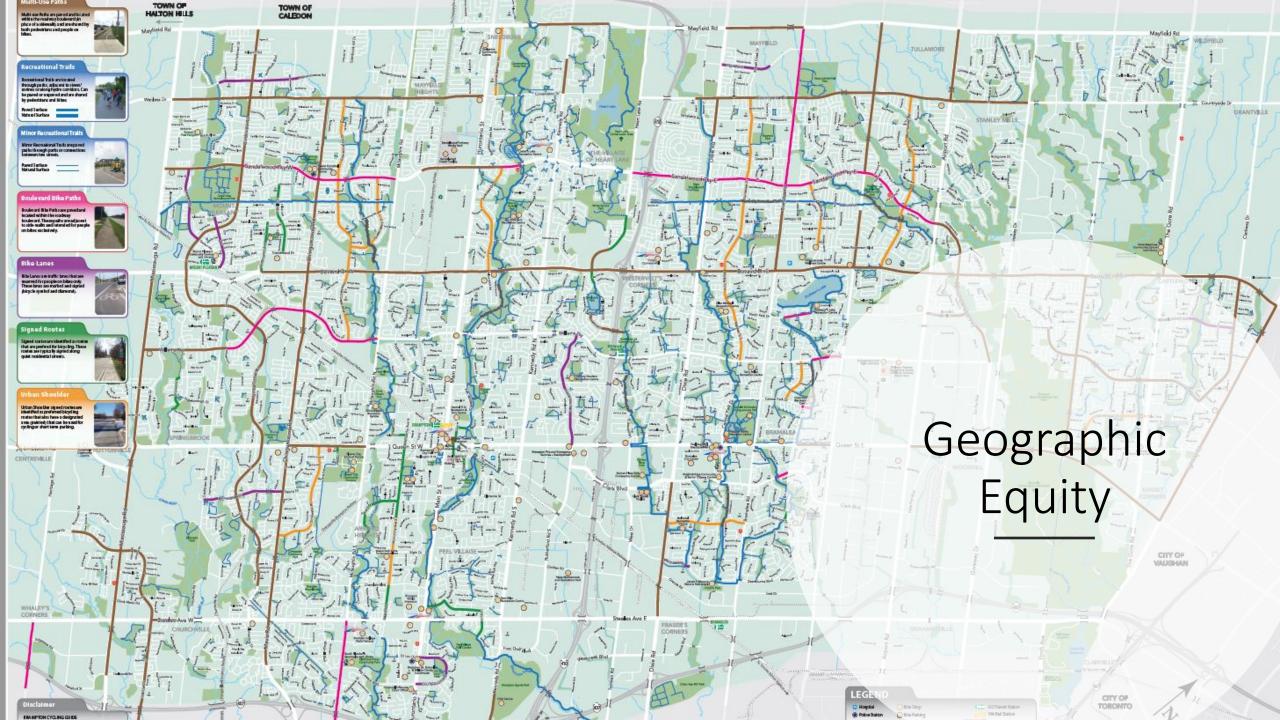


Pedalwise Mentorship



BikeWrx

Bike Hub Programs

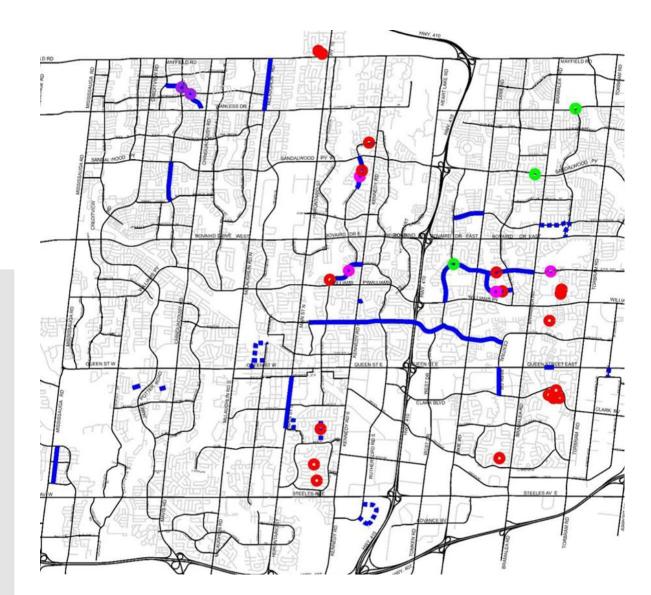


Geographic Equity

Specific recommendations to the Active Transportation Master Plan (ATMP)



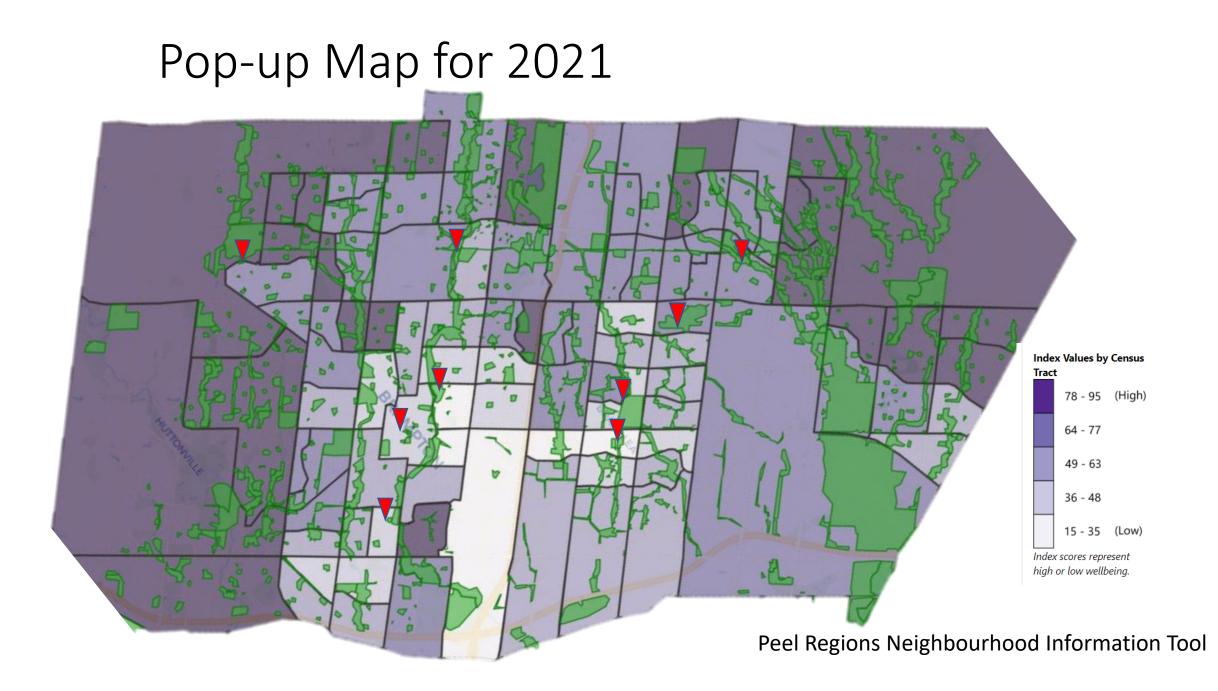
Pooling mentor and protégé observations to make specific recommendations to inform the ATMP. Examining the clusters of mentors and proteges to make specific recommendations to the city.





BikeWrx Pop-ups

- 130 hours of programming
 - 40 locations Brampton and 3 in Caledon
 - Services: Minor bicycle repair, route planning, trail etiquette and safety, ABC quick check, and bike bell and light installation.
- Locations decided in proximity to low-income housing, new AT infrastructure, and vulnerable populations
- Collaboration
 - Nurturing Neighbourhoods at the city level
 - TRCA SNAP projects



Developing social equity through partnerships

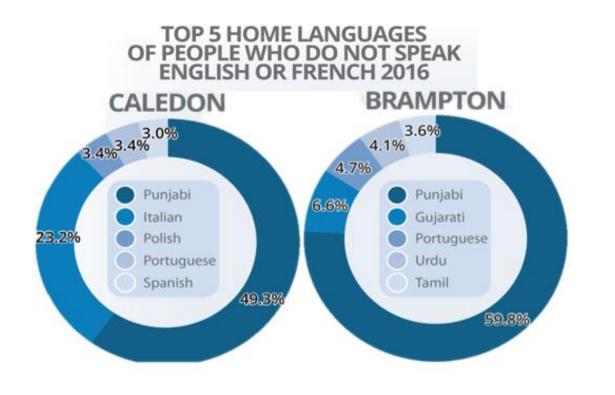
Bike Library

- BikeBrampton and PCHS.
- Sliding scale deposits
 - Moyo Health and Community Services
 - Broadening Horizons
 - Punjabi Community Health Services
 - Women's Shelters
 - Local Schools





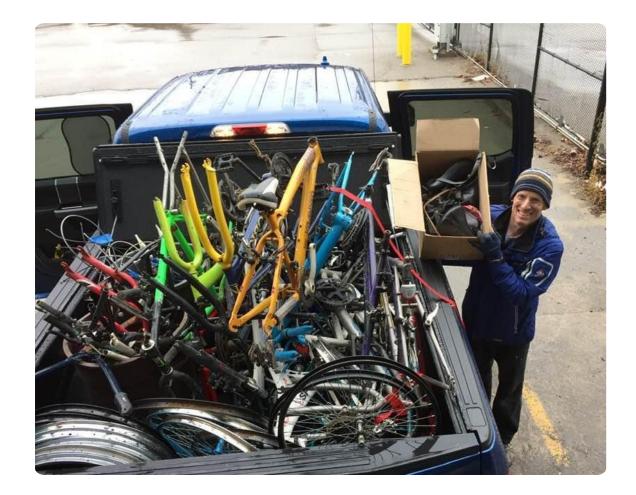
Developing social equity through community partnerships



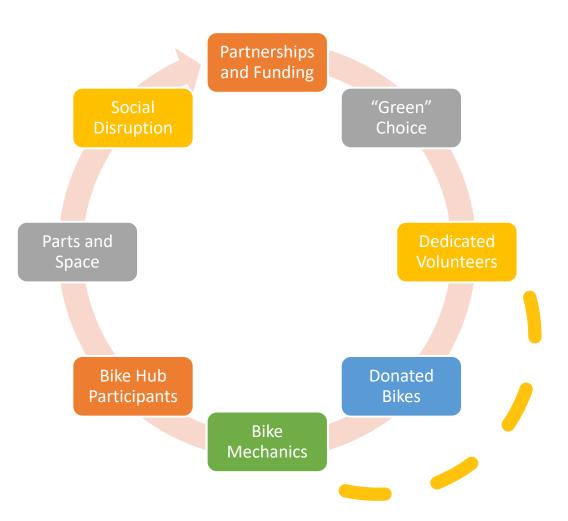


Developing the skills of youth in Brampton

- Bramalea Secondary School BikeWrx
- Youth build-a-bike program with one of our many community networks including
 - The McMurchy network,
 - Bramalea Springdale Network
 - Brampton Community Network.
 - Catholic Cross-Cultural Services
 - Peel Regions Affordable Housing



Our Resources



Thank you!

If you have any questions, please email me at Sonia@bikebrampton.ca

