

INNOVATE MY FUTURE

100 GTHA youth taking
local action on climate



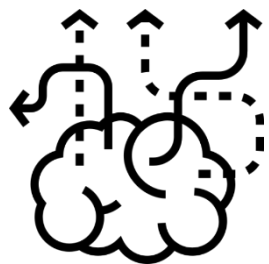
Innovate MY Future: *The Program*

Youth Challenge International will...

- Recruit 100 Climate Action Catalysts (age 16-24) from municipalities across the GTHA
- Train and mentor 20 youth teams to become local climate champions

Project Results

- 20 local youth-led community consultations to determine community needs and identify gaps
- 20 youth-led climate action projects
- A highly engaged network of young climate leaders



Learning &
Action Labs



Consult your
Community



Project
Implementation



Final
Event



The Climate Action Catalyst Journey

July

July

August

August

Sept - January

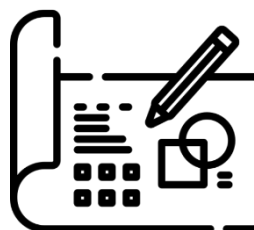
February

February

Consult Local
Experts



Design Your
Project



Report-Back &
Story-telling



Innovate MY Future Year Results To-Date

Key Stats

- 220 youth recruited
- 41 place-based teams across the GTHA
- 1850 community members engaged through in-person events & activities
- Over 14,000 people reached through digital channels
- 41 local events held

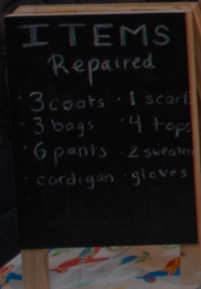
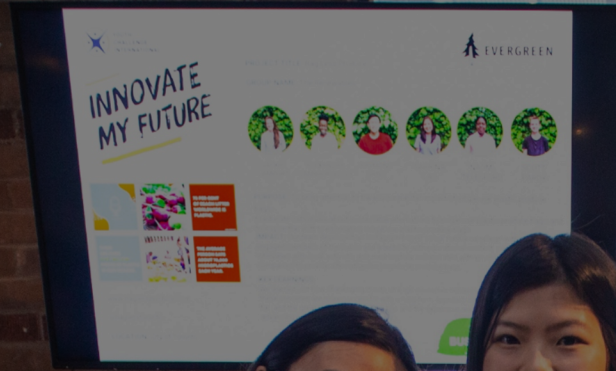
Project Themes

- Waste reduction campaigns
- Climate literacy & mobilization
- Active transportation
- Food systems

Approaches

- Awareness raising & behaviour change campaigns
- Repair Cafes
- Knowledge Translation
- Seed Library
- Panel Events & Conferences

What We've Learned



1

Youth are solutions-oriented and unclouded by siloed or single-sector thinking

2

Youth can be strong convert-communicators within communities, strong knowledge translation abilities

3

Youth have a strong sense of urgency & see climate change through a climate-justice lens

4

Stepping inside city hall and having policy makers, decision makers listen can be a life-changing experience

Phase 3 & How to Get Involved

YOUTH CHALLENGE INTERNATIONAL

INNOVATE MY FUTURE

PROJECT TITLE: Reducing the Number of Single-L
GROUP NAME: CanSustain



DHIREN KHATTAR



KIMBERLY MAHADEO



UNNATI TRIVEDI

PURPOSE: The purpose of our team's project was to raise awareness of single-user vehicles on local GHG emissions, and to promote action on transportation. We hosted multiple events, a conference, and launched personal commitments from community members to carpool or use sustainable transportation.

IMPACT: So far, we have had 60 people sign our pledge to commit to a more sustainable transportation. Furthermore, our pop-up event had a turnout with whom we hosted conversations about transportation in Hamilton. We "sustainability" hike for an audience of 10 and a conference on Feb. 24 with

KEY LEARNINGS: The project was an impeccable learning experience for us. We learned how to manage community relationships and brainstorm and plan even analysis model that we used to come up with the project was a great learning to continue using in our personal lives.

LOCATION: Hamilton

SUSTAINABLE TRANSPORTATION

Join us!

Option 1 – for Individuals

Become an IMF Municipal Partner (GTHA only)

- Matched with a Climate Action Catalyst youth team
- Issue a challenge question
- Join three IMF events from July 2021 – February 2022
- Bi-monthly update calls w/ team to monitor progress & provide advice

Option 2 – for Municipalities and Organizations

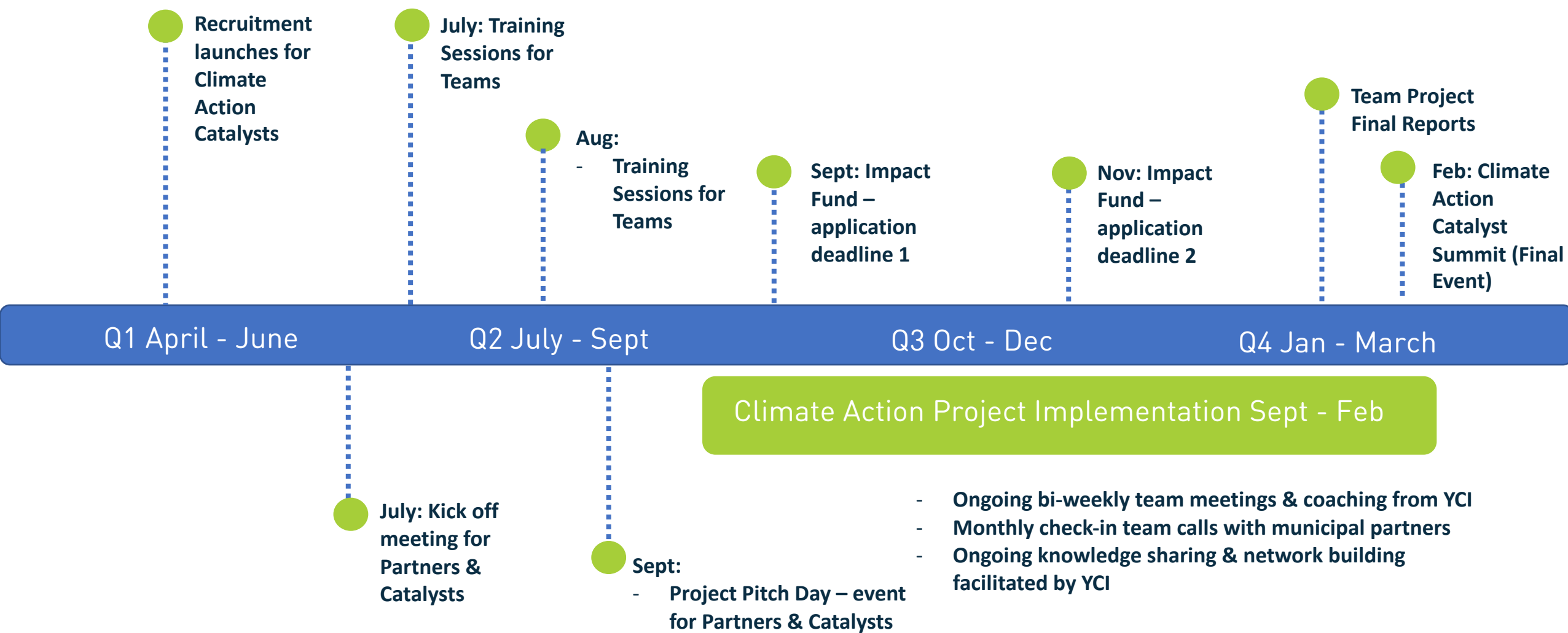
Become a Mentor in our Youth Climate Leadership Program

- Matched with one youth Climate Leader, provide Mentorship during their six month journey in the Youth Climate Leadership Program
- Have five 1:1 virtual meetings with your Mentee over six months

Why Participate?

- This age group can be hard to reach... but passionate youth are out there eager to shape their cities
- Tap into the next generation of civic leaders
- Opportunity to test innovative & youth-generated solutions to local climate issues
- Knowledge translation & mobilization of local priorities
- Join a broader community-of-practice network of municipalities and organizations supporting local youth engagement on climate issues

Cohort 4 Timeline Overview



Innovate My Future

Partners:



Funders:

Funded by the Government of
Canada under the Canada
Service Corps program



What our Municipal Partners have to say about the IMF program

The Region of Peel did not hesitate to participate in the YCI Innovate my Future program when invited. Our youth are our future so we must do more to ensure our young peoples voices, concerns, and opinions are heard. Too often, we develop plans and make decision in local government without considering the long-term consequences to future generations.

**-Region of Peel
Office of Climate Change & Energy
Management**

The Innovate My Future program was a great opportunity for the City of Toronto to support more youth-led climate action projects and ideas. Working with IMF teams allowed us to learn more about how to best communicate and engage with youth across the city.

**-City of Toronto,
Transform TO team**

Thank you!

Follow along:



Sign up for our newsletter at
youthclimateaction.ca

Contact

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**YOUTH
CHALLENGE
INTERNATIONAL**