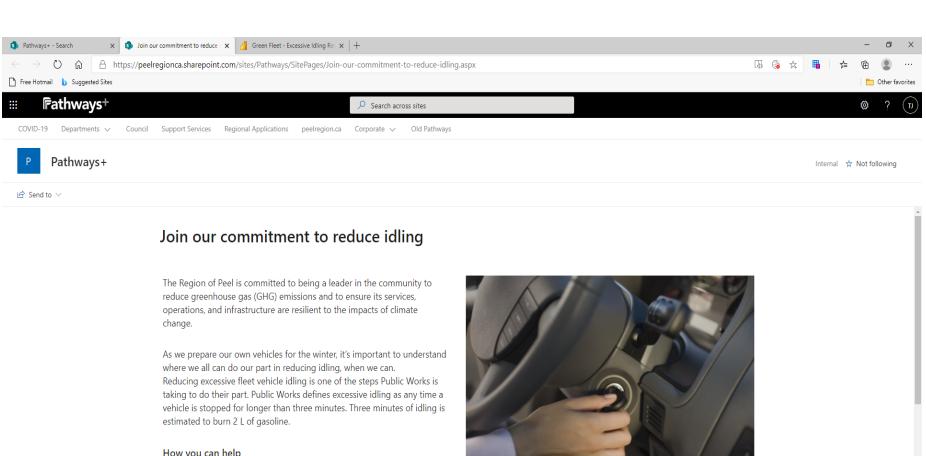


Anti Idling Campaign & Challenge

#### **PW Anti Idle Campaign**

- 1. Pathways Story
- 2. Report fleet idling statistics to PW Staff
- 3. Anti Idling Messaging-Behavioral changes
- 4. End of Year Challenge: Engage early adopters to change their idling behaviour



#### How you can help

Turn your engine off, when you can. Whether you're waiting in a long gas line up or sitting idle in a parking lot, small changes can also prolong the life of your vehicle, save you money on repairs and fuel while reducing the pollutants in the air.

• With some now working from home during the COVID-19 pandemic, many vehicles have been sitting idle but if you think that idling is the best way to warm your engine, it's not. According to Popular Mechanic's magazine, the best way to warm your engine up is driving it. The vehicle's engine warms twice as quickly when driven.

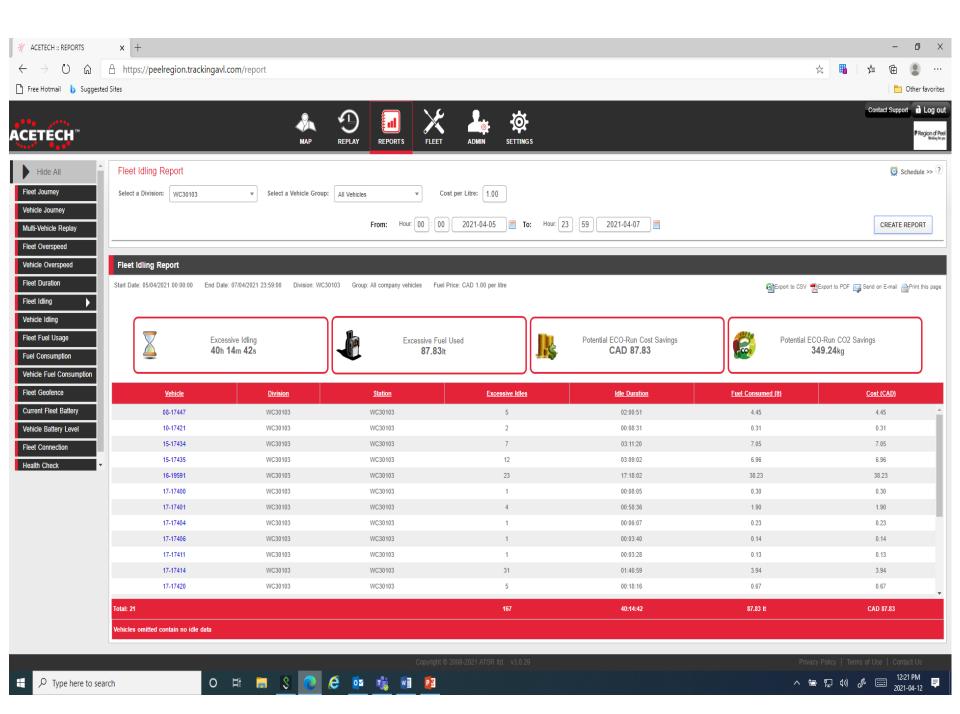


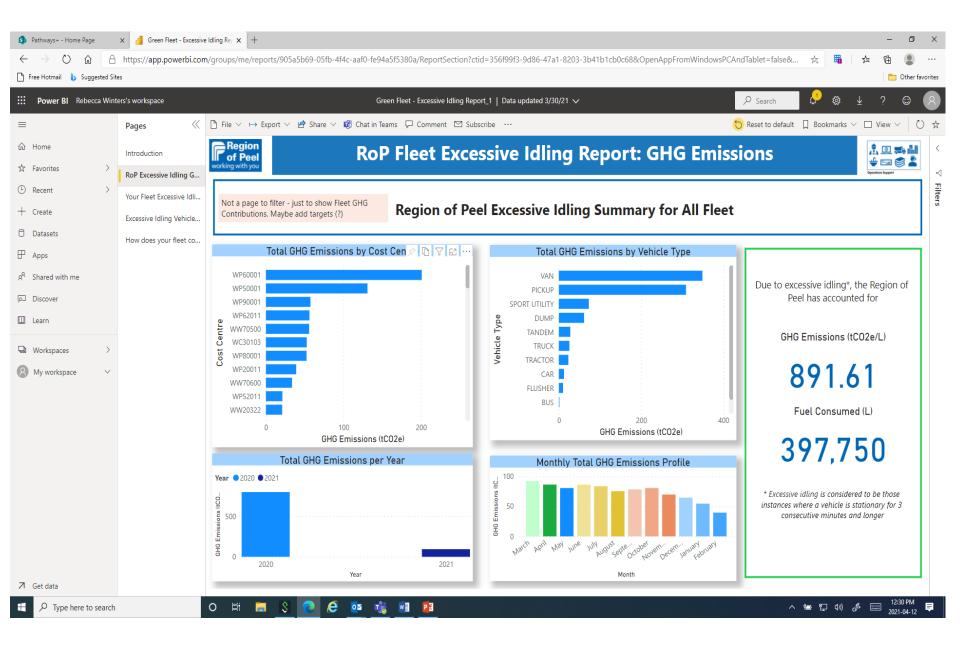
Type here to search

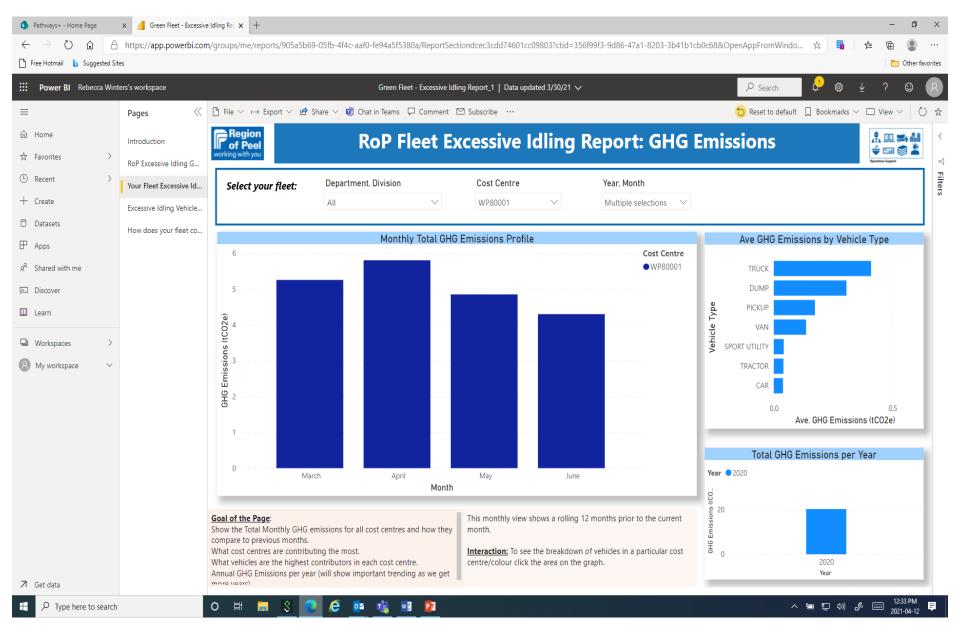
^ to to to

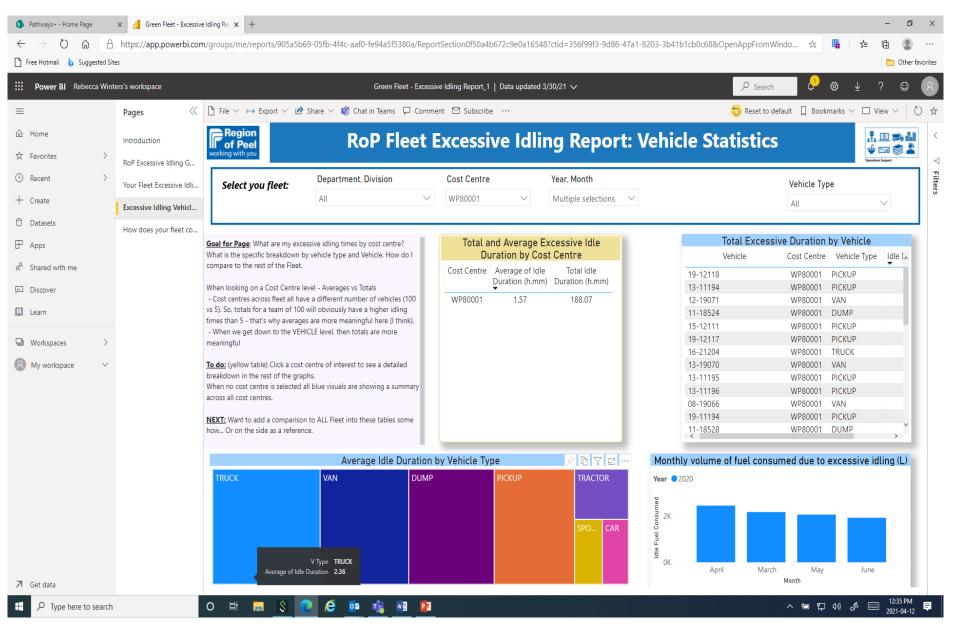
### Reporting

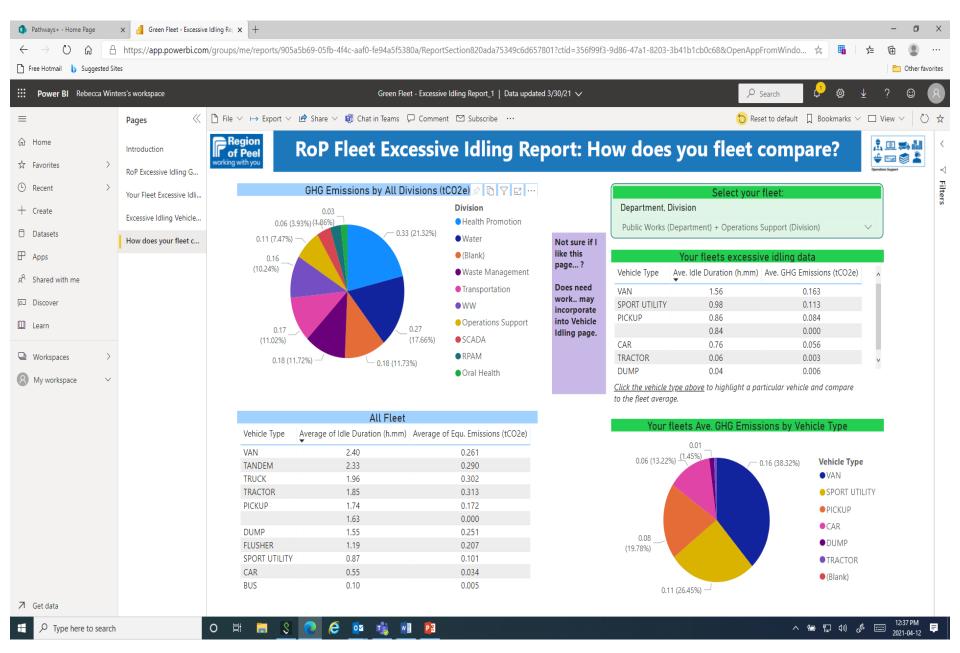
- Director's Monthly Idling Report
  - > By Cost Center for each Director and Manager
  - > Individual vehicle idling break down for the month
  - ➤ Historic PW average idling by vehicle type as compared to each cost center
  - 12 month idling trend











# Communications What we're doing today

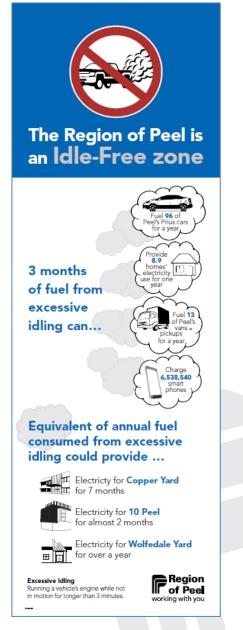
#### Messaging for all Regional Staff:

- "No Idle Zone" aluminum signs posted outside in select locations
- Idling messaging roll up banner for Yards

Anti Idling Digital Signage for general

audience



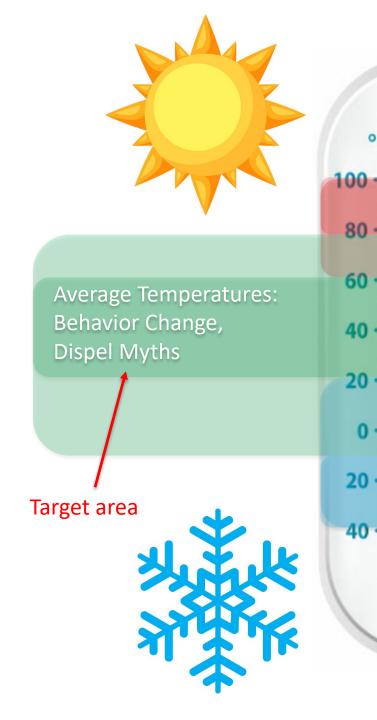


## What we're doing today.. continued

Zone 1 - Digital Signage







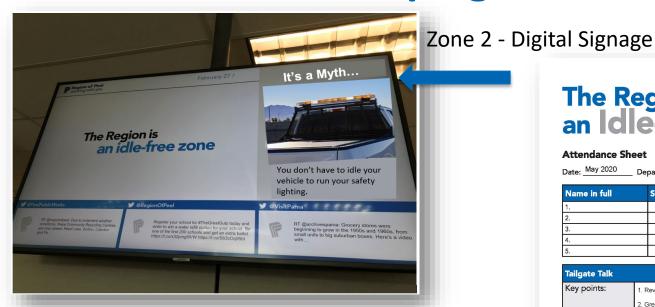
Extreme Hot Temperatures: Technology Solution

-30

20

Extreme Cold Temperatures: Technology Solutions

### PW Anti Idle Campaign Communications







#### **Attendance Sheet**

Date: May 2020

Name in full	Signature	Name in full	Signature	
1.		6.		
2.		7.		
3.		8.		
4.		9.		
5.		10.		

## Please switch it off Unnecessary idling of Pl Works vehicles wastes 255,000 L of fuel each

Tailgate Talk Template

Key points:	1. Review the W00-08 Vehicle and Equipment Idling Policy	
	Green Fleet Strategy and the Climate Change Master Plan are focused on reducing Regional greenhouse gas emissions. In 2017 Regional fleet accounted for 14% of overall Regional emissions and we are working to reduce this contribution with the Green Fleet Strategy.	
	3. PW Idling Stats • In 2019 PW Fleet consumed 265,000L of fuel due to unnecessary idling (>3mins). • In 2019 the Top 10 idling vehicles idled for 10,786 hours = 24,964L of fuel and 59 tCO2e. This is equivalent to adding ~15 pickup trucks to our fleet.	
	Dispel Myth     • Safety Lighting for our light-duty vehicles doesn't need the vehicle to idle when using.     • Equipment in pickups and cars can operate without idling     • The best way to warm up a vehicle is to drive it, not to idle	
Other points or issues raised:		

Idling - running a vehicle's engine while not in motion



### **Year end Challenge**

#### Engage early adopters to change their idling behaviour

- From May to December 2020
- Measured through AVL Data
- Team that reduces their idling times the most (Supervisor or Cost Center level)
- Vehicle/Person that has always been a non/light idler
- Award
  - Pizza lunch with the Commissioner / Director
  - Pathways Story in January 2021 with Green Fleet update and recognition of winners

# Questions?