Rural EV Charging Networks

Jen Grebeldinger Communications Lead May 2020





About Us



CEA is the only non-profit in BC focused exclusively on supporting local governments and indigenous communities on CLIMATE and ENERGY activities. Our expertise is helping communities with:



Our Work

CEA helps communities with:



INITIATION

- Program design
- Grants
- Regional collaborations



MANAGEMENT

- Manage advisory committees
- RFPs/Vendor selection
- Contract negotiation & mgmt
- Deployment management
- Financial admin & reporting



COMMUNICATIONS

- Program branding, marketing & promotion
- Video production
- Digital communications

CEA has expertise in:



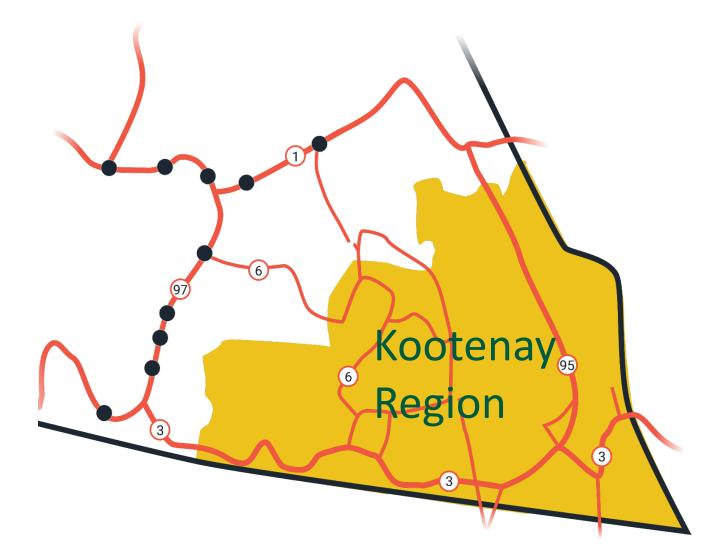






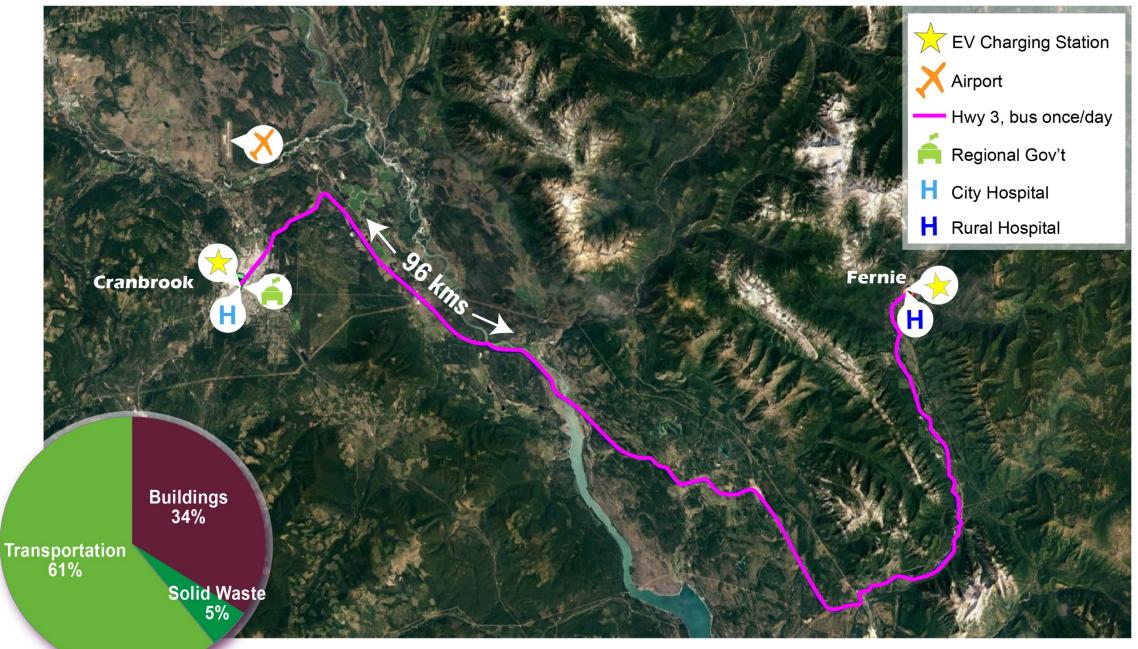
EV Charging Networks

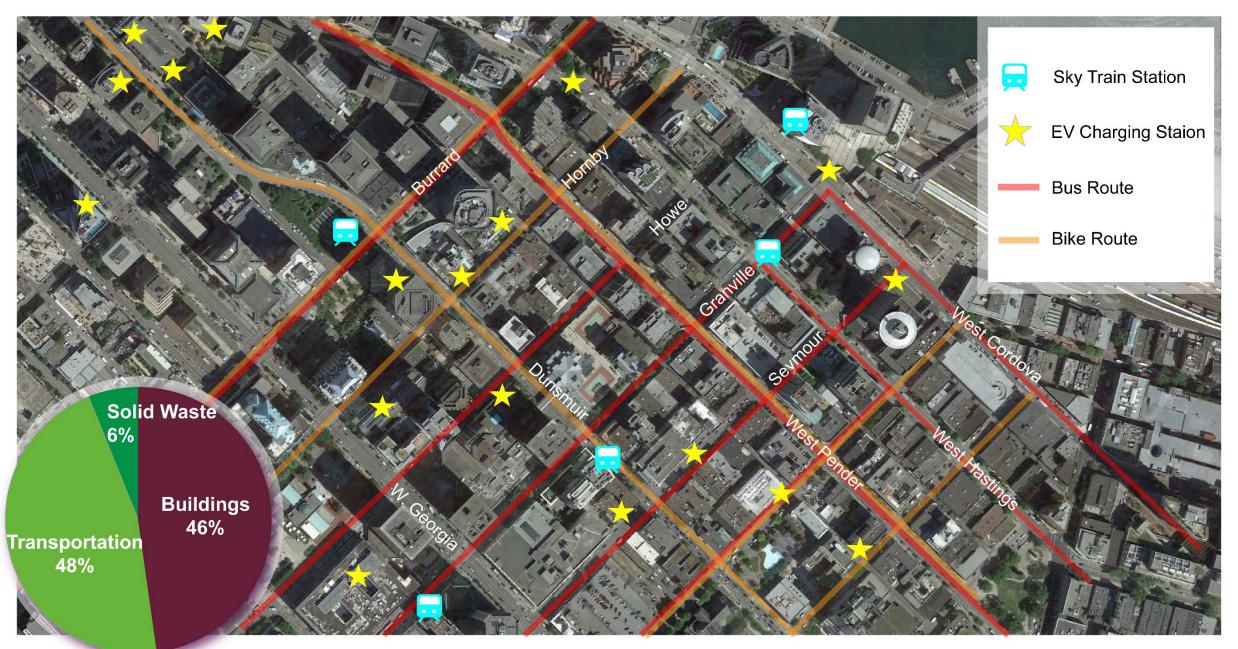
How can rural areas support the transition to electric vehicles and gain environmental and economic benefits from EV travel?





© 2011 The Natural Step







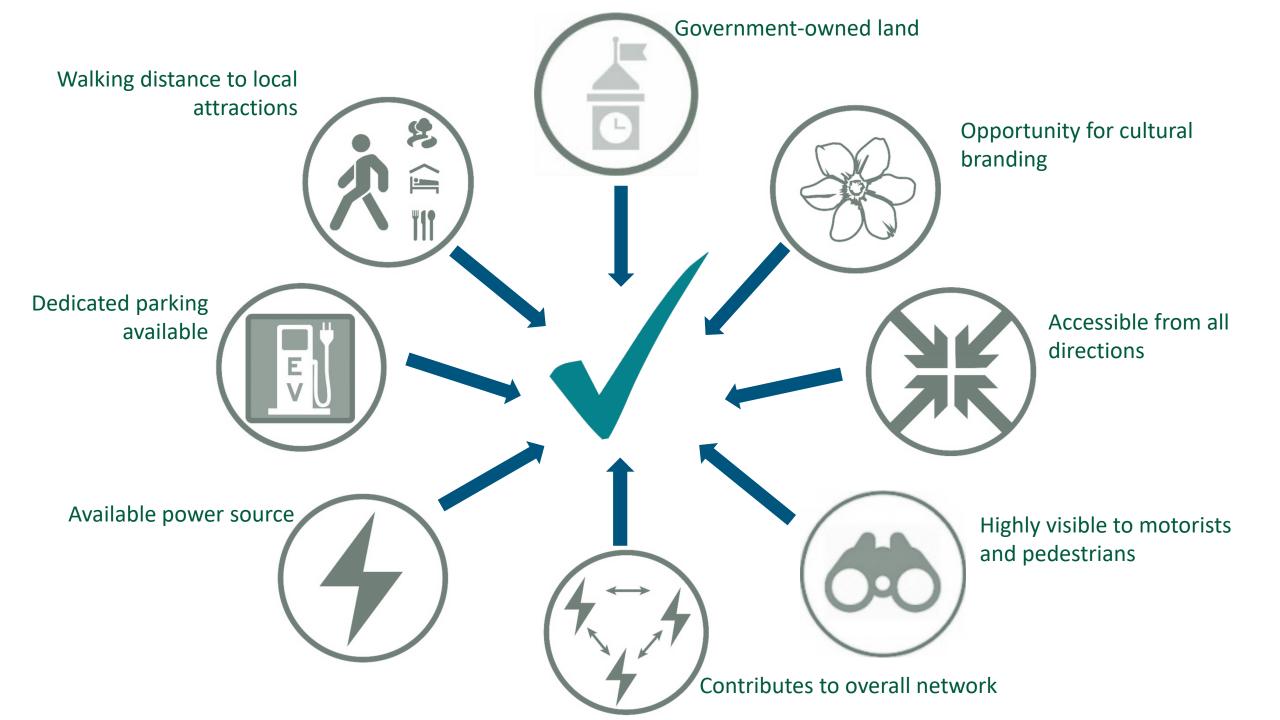
Context is King





Rural

Regional Collaboration Tourism Objectives GHG Reduction Rural Regional Collaboration Ec Dev & Tourism Objectives GHG Reduction Renewable Energy Focus



Rural Context

Eliminate burden for small communities of owning DCFC equipment, but ensure co-benefits



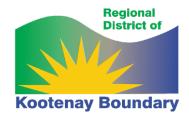


Accelerate Kootenays









Columbia Basin





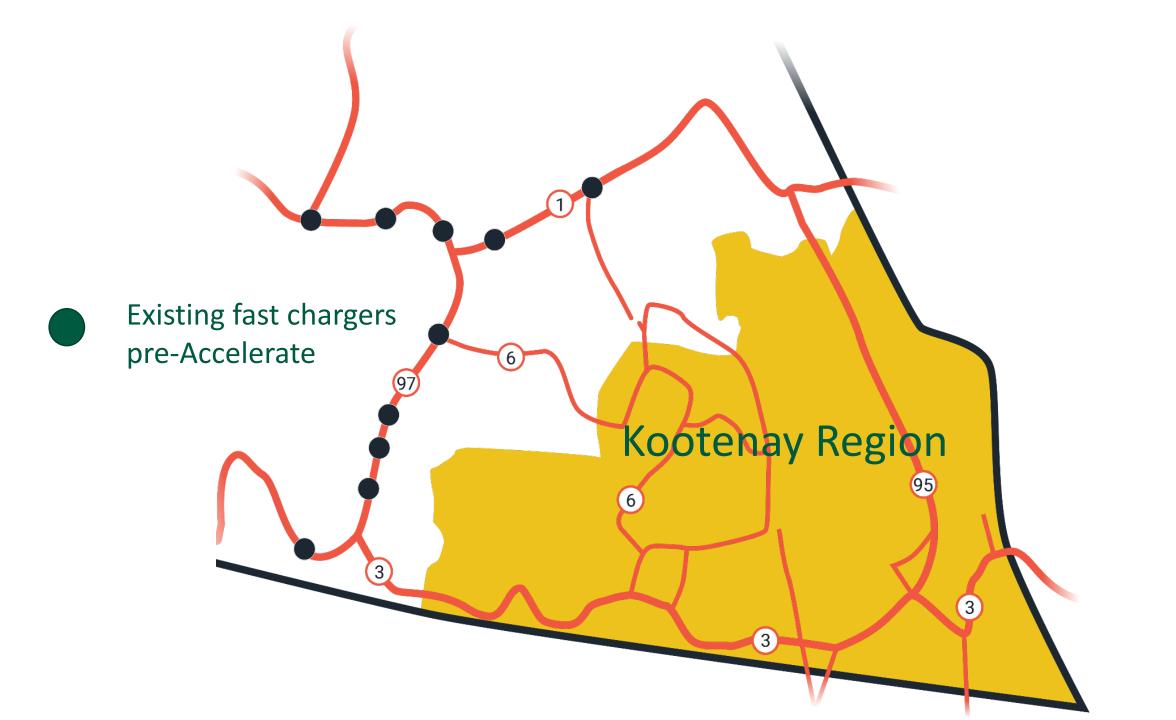














Accelerate Kootenays





Seed funding from 3 **Regional Districts**





Highway connected for FV travel.

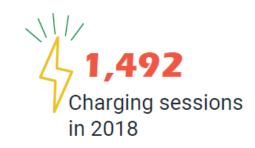


:: 98,000

Average cost of a DC fast charge station

7,000+ \triangleright

Number of views of the **#RuralEV** Experience Videos







Biggest % increase in uses from April 2018 to January 2019



Peaks To Prairies























Peaks To Prairies

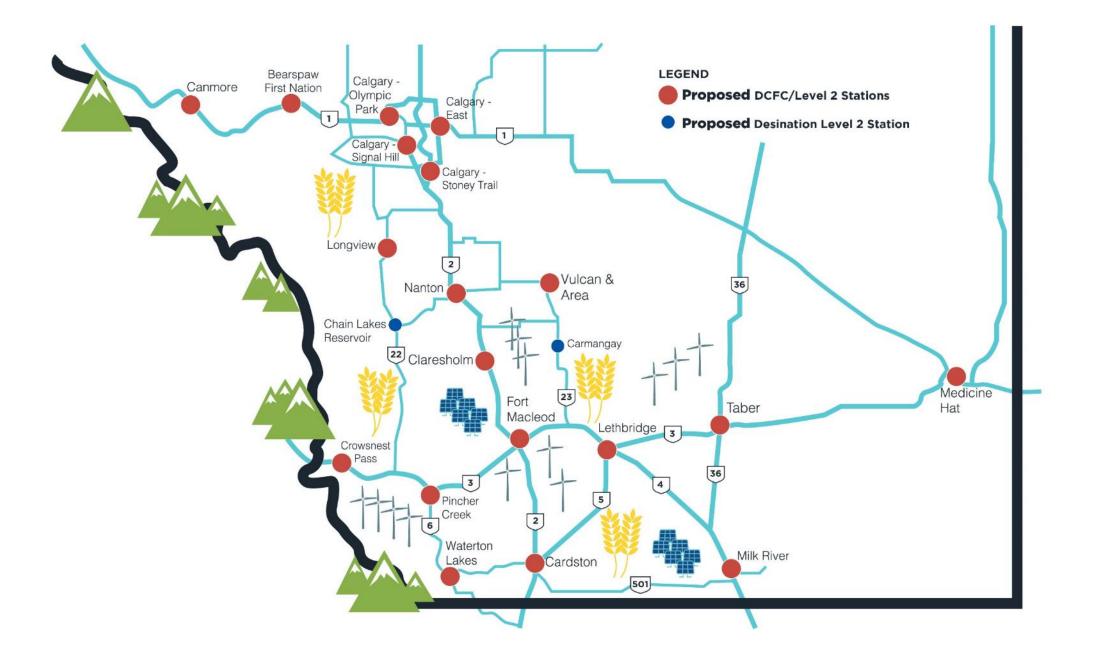


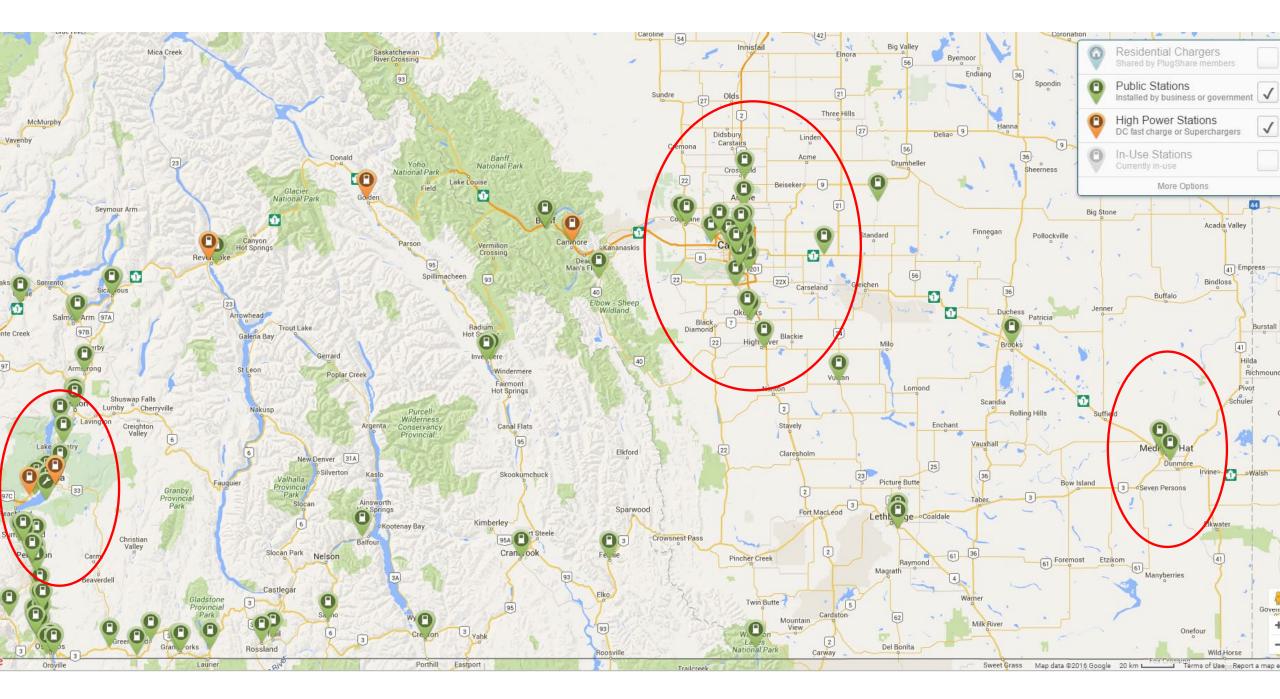
The objectives and goals of the project are to:

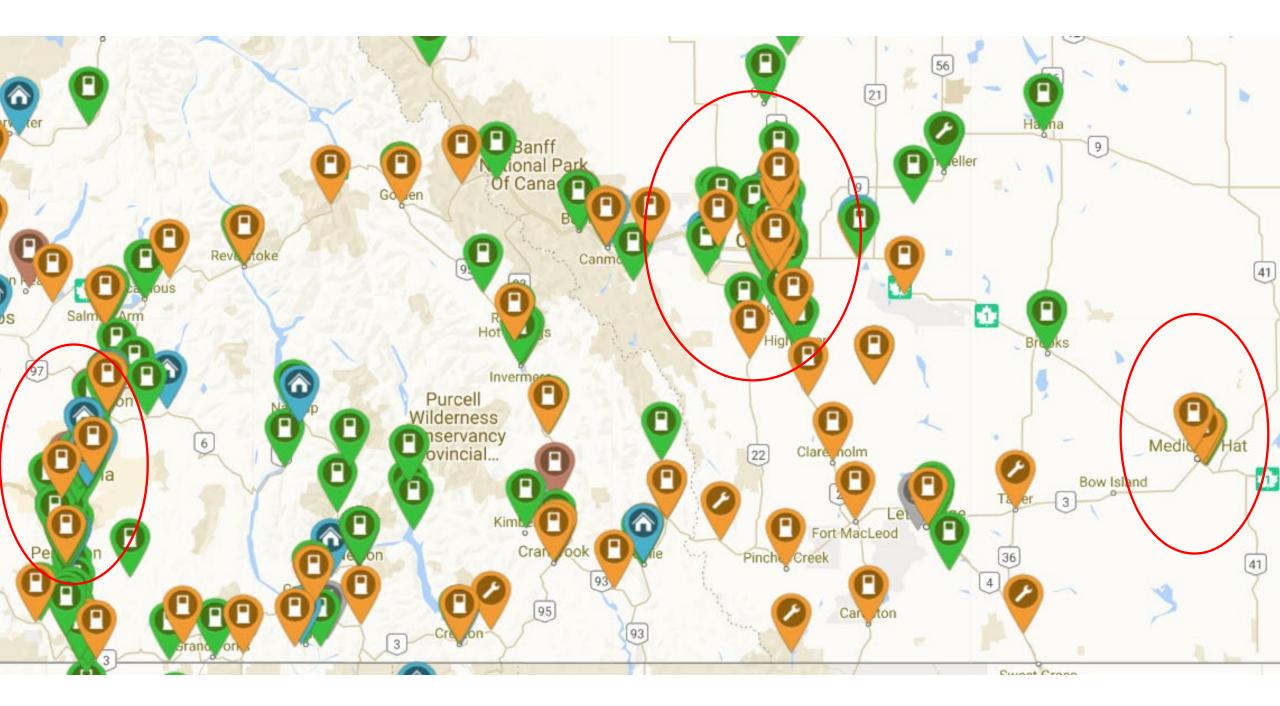
- increase electric vehicle adoption
- address GHG emissions related to the transportation sector
- facilitate regional travel by electric vehicle.

In addition, Peaks To Prairies is supporting the renewable energy sector in the region by powering the stations with 100% renewable energy through renewable energy certificates sourced from southern Alberta projects (solar, wind or hydro).









Peaks To Prairies





Consumed







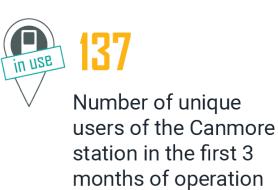


4,999 Litres

Gasoline Avoided

>1,000 171

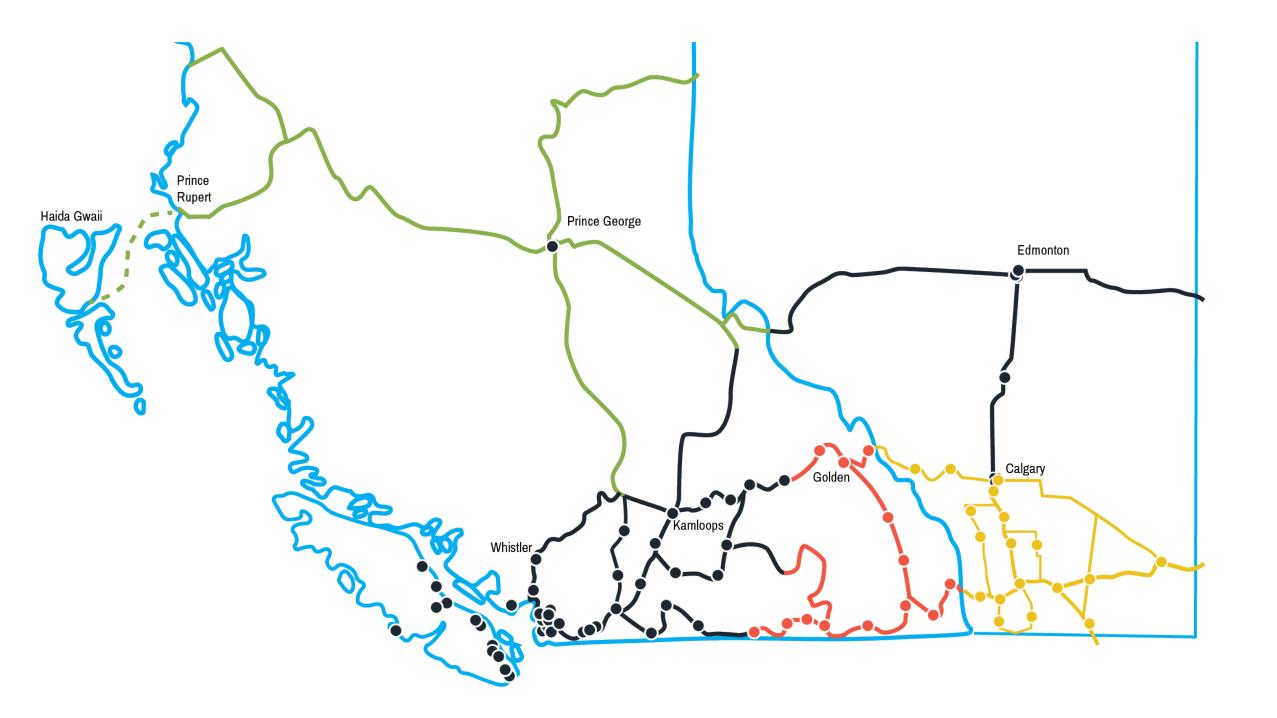
Number of people engaged at 16 events throughout S. Ab.





GHG Emissions Avoided









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