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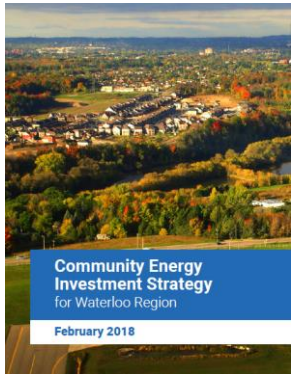
Mid-Term Projects



Region of Waterloo · Kitchener Utilities · unionGas · Cambridge · Kitchener · The City of Waterloo · Energy+ · Kitchener Wilmot Hydro · Waterloo North Hydro Inc.

CEPIN. December 6, 2019

Governance

CEIS – Action Plan with ‘recommended’ actions

3 Year mandate to gain “momentum”

Provided freedom to manage in a dynamic style

Momentum = Show past success and show indicators that past success can be duplicated

Dynamic = respond to local enthusiasm and Trends

Potential Divisions

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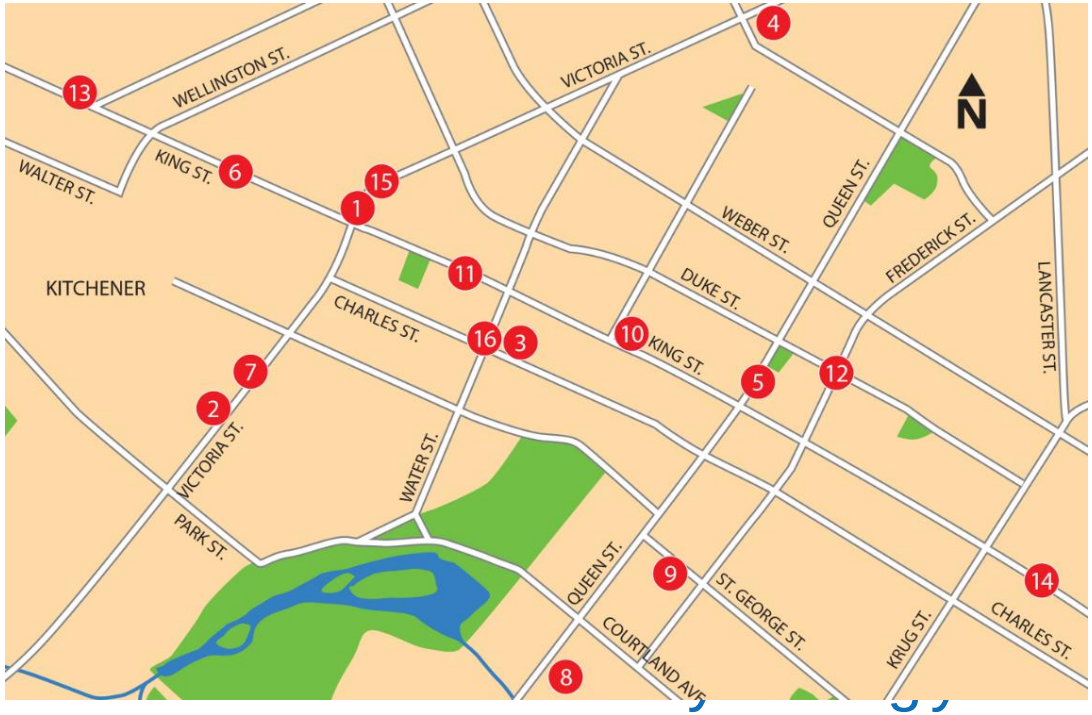

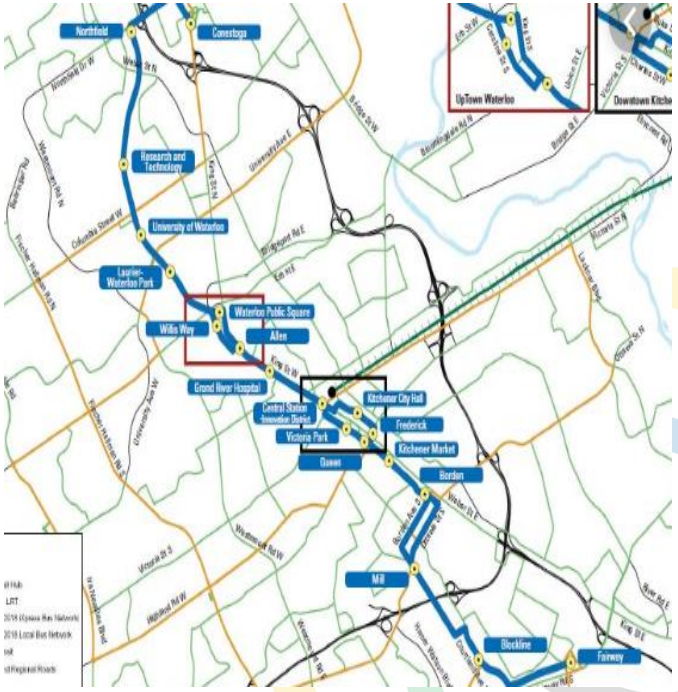

Stakeholder Mapping

- Governance Committee recommendations
- Snowball approach from there
- 100 formal meetings
- 100s of informal conversations
- Inquired about:
  - Current Projects
  - Opportunities
  - Passions / Enthusiasm
  - Resources

Better-Building Stakeholders

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Architects	Developers	Planners (public)	Planners (private)	Landowners
Technology Firms	Financing	Construction Firms	Colleges / Training	Skills / Trades
Utilities	Realtors	Engineers	Politicians	Customers
	NGOs	Clean Tech	Investors	

www.wrcommunityenergy.ca

Energy Poverty

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ENERGIZE BRIDGEWATER

town of BRIDGEWATER

Reep Green Solutions

- Interest in the topic nationally and locally
- Fit within larger trends (affordable housing, energy efficiency / sustainability)
- Opportunity to engage a broader audience
- Solve a problem of split incentives
- Local enthusiasm
- Poorly understood

Energy Poverty: Research

Research

Understand the potential for:

1. Policy Implications
2. Program Implications

Questions:

1. Definition
2. Cost / Impact
3. “Who”
4. Potential Solutions

Outputs

Energy Poverty Map

‘Personal Experiences’

Opportunities for next steps

Zero Emission Vehicles

Catch the Enthusiasm

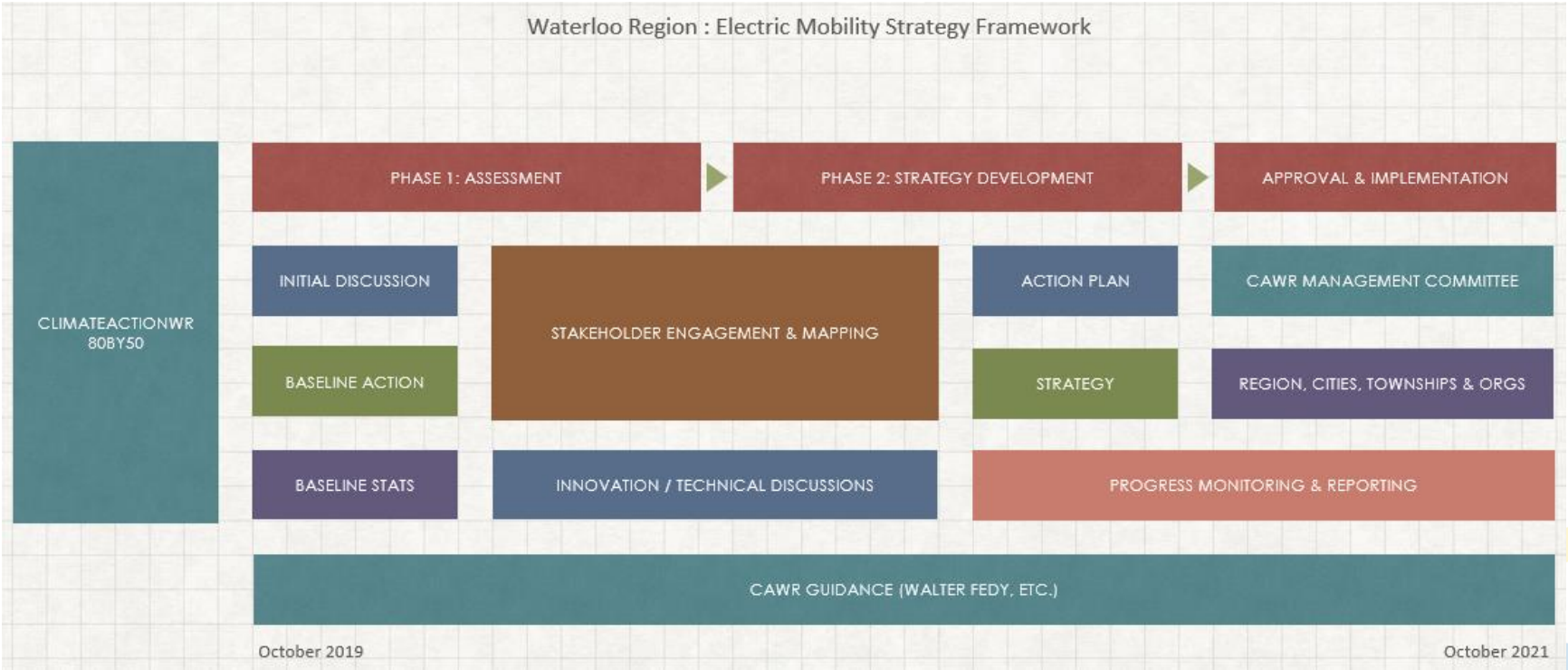
A lot of people had this on their destk

Groups taking incomplete action

Can be worse than doing nothing

Common Agenda

Experimenting with an ‘action map’

‘Judo’ enthusiasm into useful action

Zero Emission Vehicles