

On-Demand Public Transit

Tomorrow's transportation, today

How Belleville, Ontario achieved extraordinary results from an on-demand bus service



Every transit agency has a service balance problem.





The balance problem means **Empty buses** driving around in circles.

Traditional transit in low density areas is expensive & inefficient

Solution

On-Demand Buses.

Take buses off fixed routes, with ondemand transit. Pantonium provides all the tools for agencies to provide optimized, autonomous on-demand service.

Achieve both ridership & coverage.



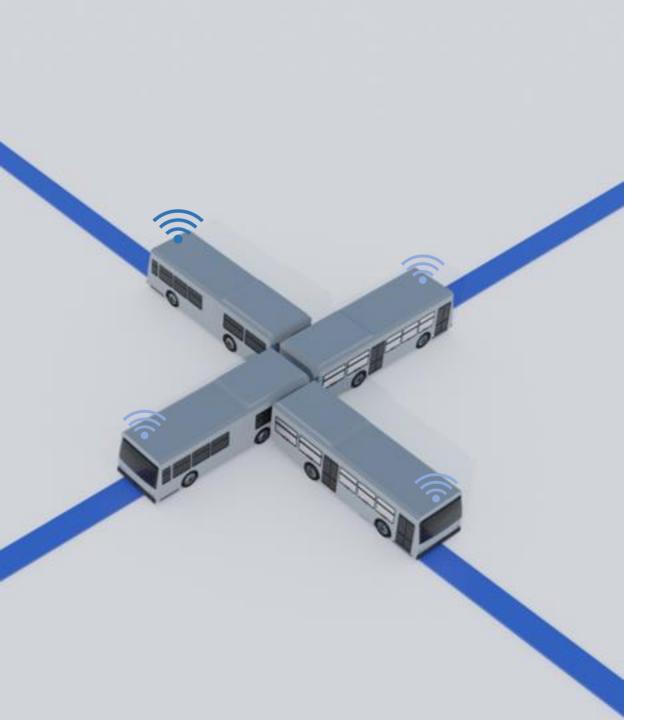
How

re-optimizes entire fleet, in real-time

Guide it works **On-demand** Service Area Ride Request Riders request rides, to and from any transit stop Ride in their area Ride **Adjust** EverRun continuously re-optimizes **Optimize** routes on the fly to new events, System continuously optimizes and delays, and more

Drivers are guided through optimal routes one stop at a time

Ride-hailing for **Public Transit**

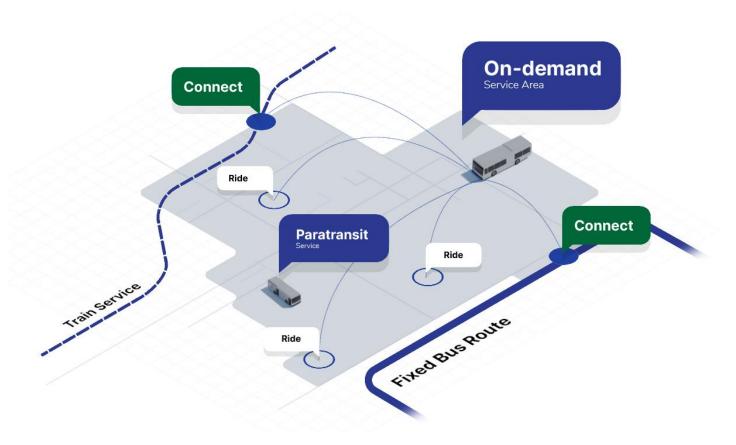


Our difference is **real-time, global fleet optimization.**

If we have just 5 vehicles, and we need to pickup 10 people, there are **37 quadrillion** different ways we can do it.

Not microtransit, **Macrotransit**.

- Full sized buses
- No new assets/infrastructure required
- Integrate with fixed routes
- Reduced transfers and minimal if any zones limiting bus journeys
- Continuous global optimization
- Coordinate with other services (i.e, metro, train, regional bus)
- Can combine paratransit and regular on-demand on one platform



Other On-Demand **Approaches**







Ride-hailing Services

On-Demand Microtransit

On-Demand Macrotransit

Uber lyR





Other On-Demand Microtransit Pilot Performance

Microtransit & Demand Response

Transit Agency	Contract/ In House	Cost/Vehicle Service Hour	Rides/ Hour	Cost/ Trip
AC Transit	In house	\$214	3	\$71
Cherriots	In house	\$65	3.5	\$18.57
Dallas ART	Contracted	\$46	3.5	\$13.14
Greater Dayton RTA	Both	RTA pays Lyft/Taxi	NA	\$13
Denver RTD	Contracted	\$83	3.8	\$21.84
HART	Contracted	Pay by trip	3.5	\$10
Houston Metro	In house	\$75	2.4	\$31.25
Kitsap Transit	In house	\$130.72	3.66	\$35.68
LYNX	Contracted	\$41.47	3.3	\$12.60
MST	Contracted	\$54.18	4.03	\$13.44
NVTA	Contracted	\$44.48	2.6	\$17.00
NCTD	Contracted	\$97	2.7	\$36
TDU	Contracted	\$34.69	• 4.7	\$7.34

Highest Rides/Hour: 4.7

Lowest Rides/Hour: 2.4



Belleville, ON **Results**

30 Passengers/Service Hour **300%**

Increased Ridership

70% Increased Service Area 30%

Reduced Mileage/Passenger

Why is Belleville's On-Demand **Successful?**

Increased Demand with **New Transit Ridership.**

Providing convenience, large service area (70% larger)

Minimizing or eliminating transfers and zones





Reduced **Costs**.

Use existing infrastructure, vehicles and drivers

Stop based, not door to door

Using global optimization enabling a higher service capacity

Reduced cost per rider kilometer

Reduced wear and tear on vehicles and roads



Public Transit for **Public Good.**

Access

Employment, school, healthcare, social activities and more

Reduce

Congestion, parking needs, road maintenance

103 Kilotons

Approx. carbon reduction for small town switching to on-demand

\$9,641 Saved annually by using transit per rider







