



On Demand Transit

Belleville's Experience



Belleville Transit

Two (2) wards

Service Area Population 50,716

Service Area Size 247.2 sq km

Total Transit Mileage in 1 year

1,079,105

Total Transit Service Hours

57,421



Belleville Transit

16 Conventional Transit Buses

40' Nova LFS

3 Specialized Transit Vehicles operated as a separate service

34 Drivers

2 Supervisors

3 Mechanics

1 Customer Service Person

Last year we carried

1,135,409 Passengers



Late Night Bus Service

January 2018 Council Authorized the Launch of a 1-year Pilot for Late Night Service.

1 Hour fixed route, circling the City providing service to the North East Industrial Park, Loyalist College and residential areas.

Flex Route

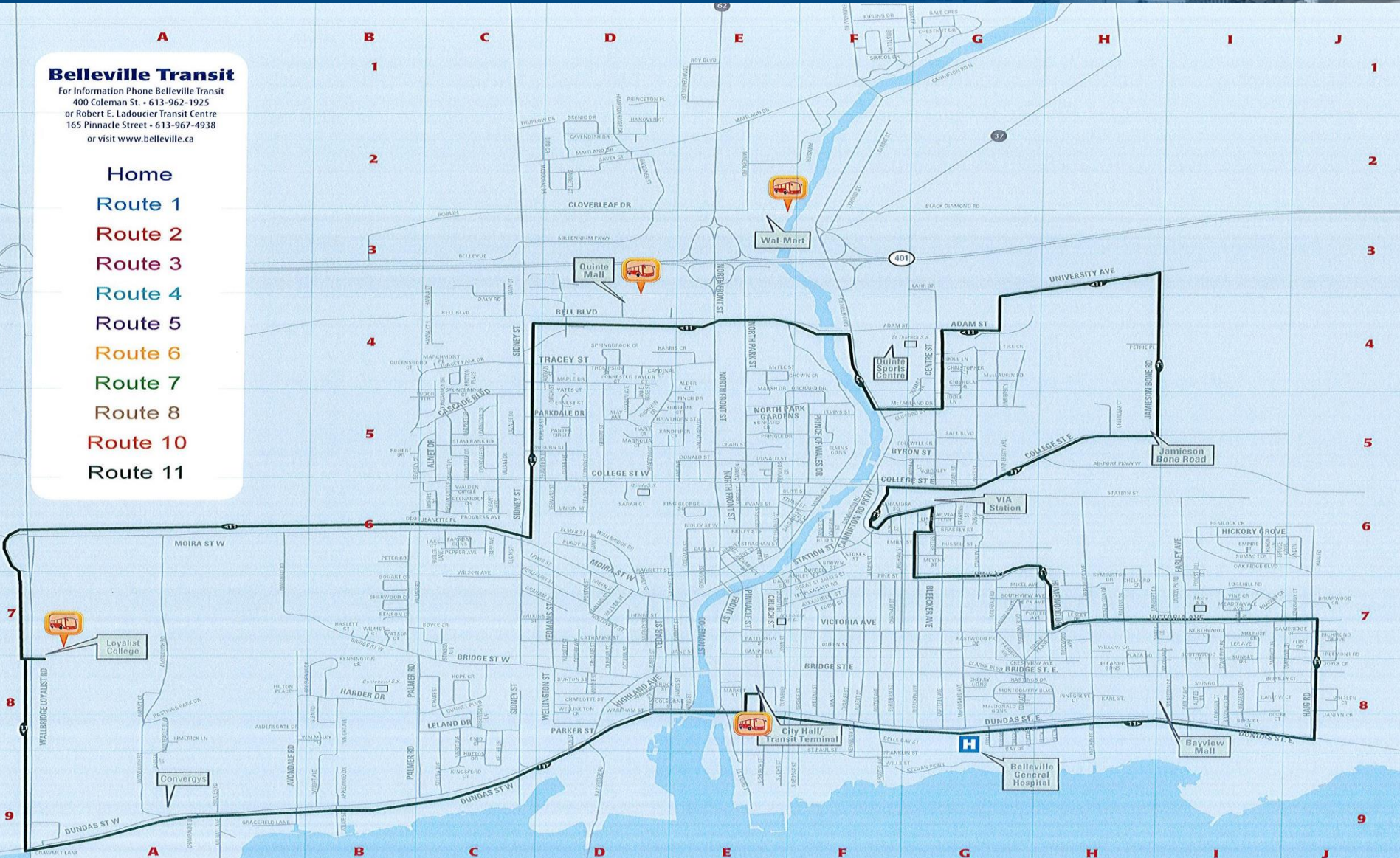
Ridership – Average 46 per night

Route 11 – Late Night

Belleville Transit

For Information Phone Belleville Transit
400 Coleman St. • 613-962-1925
or Robert E. Ladouceur Transit Centre
165 Pinnacle Street • 613-967-4938
or visit www.belleville.ca

Home
Route 1
Route 2
Route 3
Route 4
Route 5
Route 6
Route 7
Route 8
Route 10
Route 11





On Demand Bus Service

Initiated by CUTRIC (Canadian Urban Transit Research and Innovation Consortium)

Partnered with Pantonium Inc.

- in coordination with:

University of Toronto

Ontario Centers for Excellence in Education

WWW.BTLETSGO.CA

September 17, 2018 launch On Demand Service

Instant Success



On Demand Statistics

Passengers Responded Immediately!

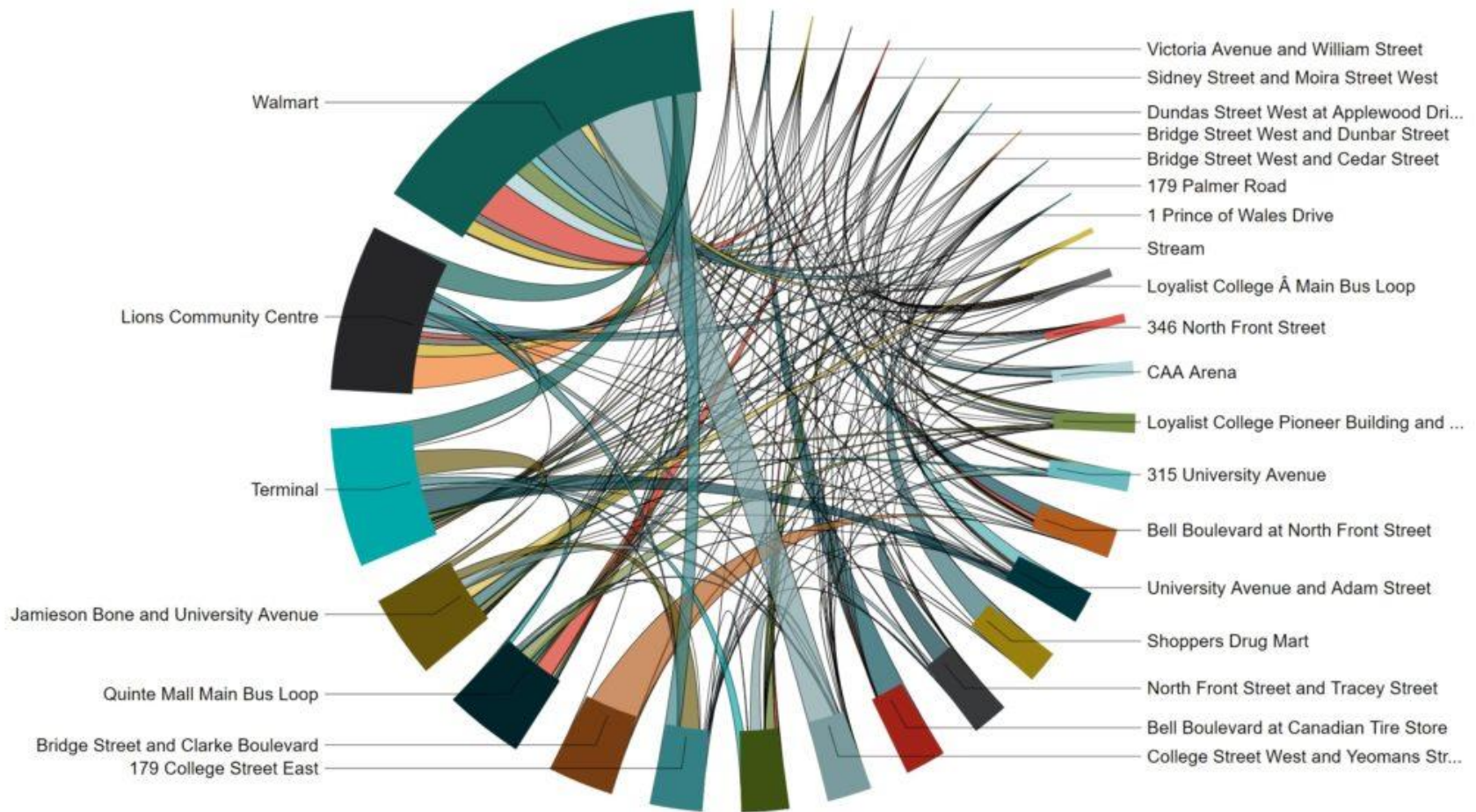
Soft launch moved to full launch in 2 weeks

- Ridership on a rocket!

- August 2018	1246
- September 2018	1725
- October 2018	3149
- November 2018	3890
- December 2018	2717
- January 2019	4375



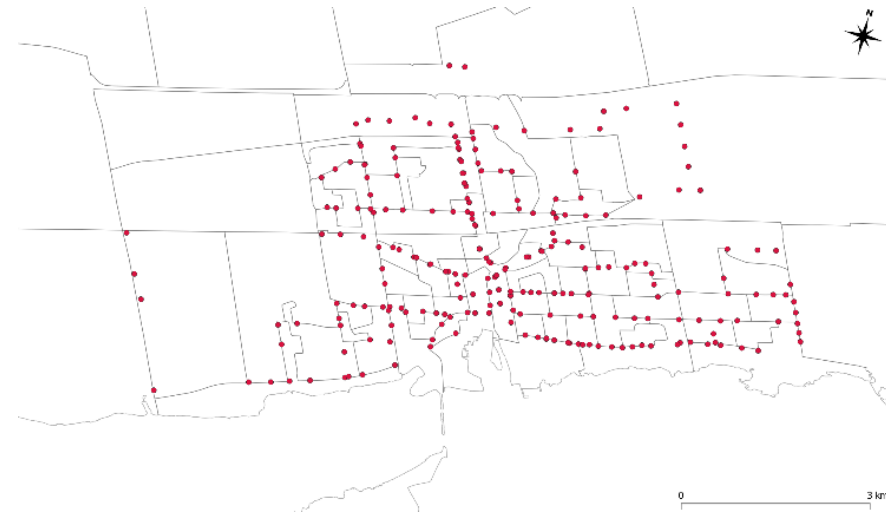
Where do we go?



What we were Missing....



Where we use to go with the Rt 11
Fixed/Flex Route.



Where we needed to go.....

Is It Too Good???

- It all started in October.....
- Service Requests higher than capacity.
- Piggy Backing
- “Pushed Calls”
- So, how did we fix it??

What's Next??

On Demand offers many options for Transit.

Specialized Services for Mobility Impaired

Rural, low density areas

Community Buses, mixed use





Thank you!

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City of Belleville

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