Peel Region

Elizabeth Bang, MPL Principal Planner Transportation System Planning Region of Peel

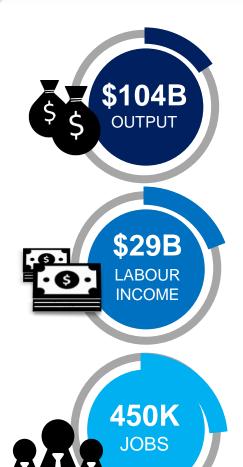
September 22, 2017 Clean Air Council



OUTLINE

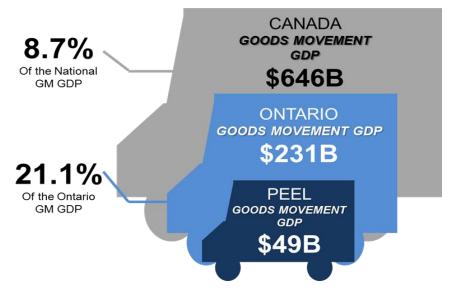
- 1 Our goods movement history
- Where are we coming from?
- 3 What's changed?
- 4 How have we adapted?
- 5 Other supportive initiatives and tools
- 6 Lessons learned

SNAPSHOT OF GOODS MOVEMENT IN PEEL



Goods Movement-dependent industries represent **4 out of every 9 jobs** in Peel.

Peel Goods Movement Industry GDP in Comparison with Provincial and National Goods Movement-Related GDP



In 2013, the Goods Movement industry contributed 48% of total industrial and commercial property taxes





OUR GOODS MOVEMENT HISTORY

2003

Formal Goods Movement Program initiated

2004

Study of Goods Movement in Peel: Strategic Overview

2009

GM Task Force Established

2012

GM Action Plan (23 Actions)

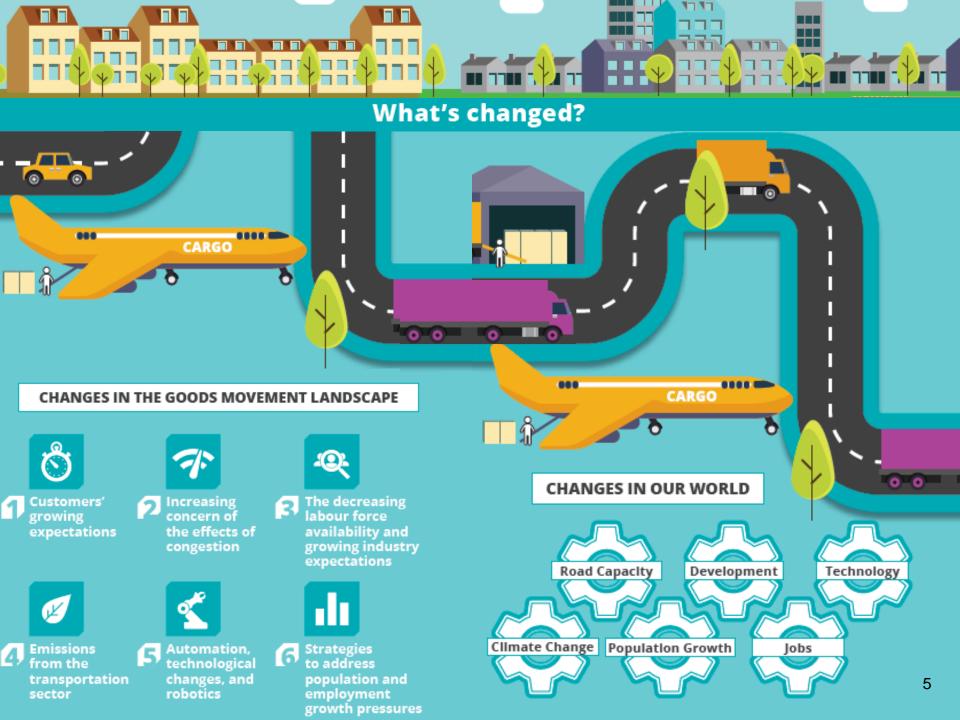
2013

GM Network Established & Actions Implementation



Where are we coming from?



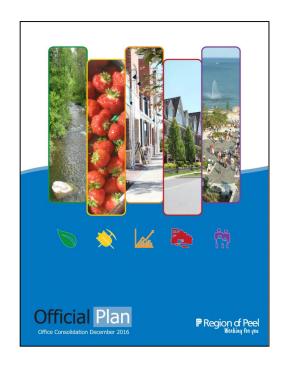


How have we adapted?

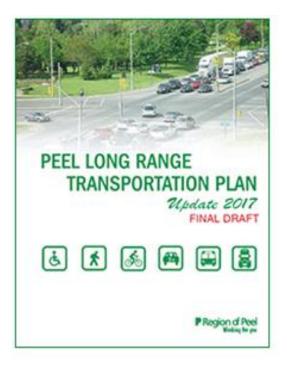




OTHER SUPPORTIVE TOOLS AND INITIATIVES



Regional Official Plan



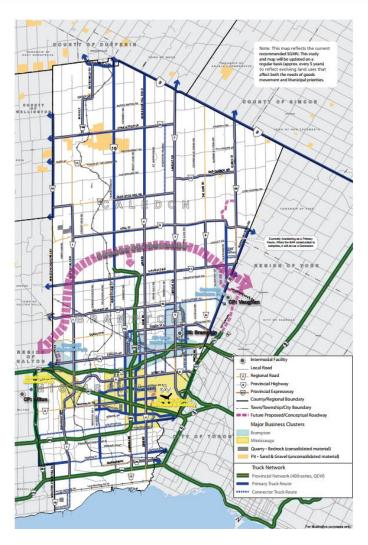
Long Range Transportation Plan (currently being updated)

Goods Movement Long Term Plan

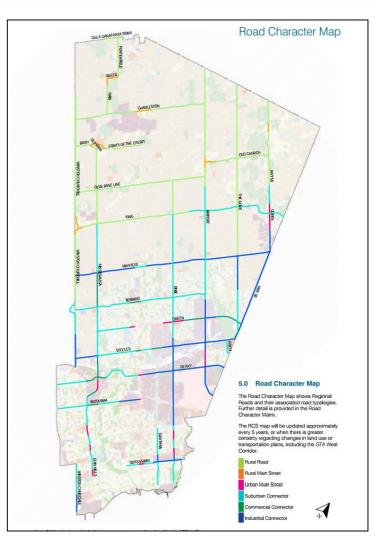
Goods Movement Long
Term Plan
(currently being
developed)



OTHER SUPPORTIVE TOOLS AND INITIATIVES



Strategic Goods Movement Network (2012)



Road Characterization Study (2013)



LESSONS LEARNED OF GOODS MOVEMENT PLANNING

In developing the Goods Movement Strategic Plan and Long Term Plan:

- Data confidentiality and availability
- Business engagement is limited
- Few case studies to draw from
- Negative perception of the industry, freight, and businesses
- Lack of public awareness and education around goods movement

LESSONS LEARNED OF GOODS MOVEMENT PLANNING

Technical

- Identify where key goods movement hubs and corridors are within your municipality
- Conduct commodity, supply chain, and hot spot analyses
- Invest in diversified data sets and support groups that specialize in freight data
- Be proactive in helping the goods movement system adapt to:
 - Population and employment growth
 - Urbanization
 - Technological changes
 - Climate change



LESSONS LEARNED OF GOODS MOVEMENT PLANNING

Overall

- Leadership from Council
- Space for industry to be involved and engaged, and where their perspectives can be heard
- Nature of business competition will need constant relationship building and developing trust between government and businesses
- Goods movement planning can and should occur with other types of transportation planning. Balance has to be met and systems perspective has to be applied
- Collaboration is needed

Peel Region

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Thank you. Feel free to get in touch:

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